

# **SRI ADITYA ENGINEERING COLLEGE**

(Approved by AICTE & Affiliated to JNTUK, Kakinada)  
Aditya Nagar, ADB Road, Surampalem – 533437

## **Department of Management Studies**

<b>Title of the Workshop</b>	<b>: WOMEN ENTREPRENEURSHIP</b>
<b>Resource Persons</b>	<b>:Mrs PADMAVATHI ANNAPURNA Managing Director, NAVYA HYD</b>
<b>Date(s) of Workshop</b>	<b>:27-10-2014 to 28-10-2014</b>
<b>Aim of Workshop</b>	<b>: Role of Women In The Society. Importance of Women In Industry Role of Women Entrepreneur to Develop Nation Availability of Opportunities</b>

A Women Entrepreneurship Orientation Programme themed: "Unleash the Potential of Women" was held on 27th october,2014 to 28th October2014. Special Guest was Smt.Rama Devi:President, Association of Lady Entrepreneurs of Andhra Pradesh (ALEAP) and Chairperson: Center for Entrepreneurship Development (CED),President: ALEAP Credit Guarantee Association (ACGA).The Chief Guest of the programme was Smt.Padmavathi Annapurna: Managing Director of Navya. Successful women entrepreneurs and leaders of SHGs: Smt. Anuradha, Smt.Lakshmi, Smt.Rama Devi,Smt.Shyamala,and Smt.Rani were the Special Guests of the programme.

IN This work shop the resource person focused on strength of the women and role of the women to influence the Industry and administration more over she given a brief note on about available opportunities both in national and global to make use of the talents of the women. Finally she encouraged all the women participants that identify the opportunities,use of opportunities, participated in the change making process of technology for the self and the benefit of the society.

**Program Schedule:**

**Date            27-10-2014**

10:00-10:20	Intro to Workshop
10:20-11:10	Role of Women In Development
11:10-11:30	Tea break
11:30-12:20	opportunities Available
12:20-1:10	Importance of Women Entrepreneur
1:10-2:00	Lunch
2:00-4:40	Hands-On and review

**Date            28-10-2014**

9:30-10:30	Challenges in the Industry
10:20-11:10	present situation
11:10-11:30	Tea break
11:30-12:20	Video demonstration
12:20-1:00	Questions & Answer
1:00-2:00	Lunch
2:00-4:40	Hands-On and review

No. of Participants

: 30

PROGRAM PHOTOS



**Overall Assessment : Good**

**Event Coordinators :**

1. Mrs.P.SRIDEVI

Asst Professor, Dept. of MS

2. Mr. J.KRISHNAM RAJU

Asst Professor, Dept. of MS

*N.Visal*  
HOD  
MBA DEPT

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