

# ADITYA COLLEGE OF ENGINEERING

(Approved by AICTE & Affiliated to JNTUK, Kakinada)  
Aditya Nagar, ADB Road, Surampalem – 533437

## Department of Management Studies

Title of the Workshop : IPR & PATENTS

Resource Persons : Mr Y SURYA CHANDRA RAO  
Advocate, Kakinada

Date(s) of Workshop : 19-08-2017

Aim of Workshop : Aware the students about IPR  
Encourage the students for innovative ideas  
Role of WIPO

IPR&PATENTS are creating new job opportunities to the students who have knowledge and awareness. IPR means intellectual property rights where anything that is innovated and created as a result of innovative thinking. So IPR granted the ownership rights to the creator of the work which would prevent others from copying, using, selling and distribution to others.

In the present competition new designs, devices which are comes under the protection of patents law, symbols and numbers, graphs which have commercial use are protected under trade mark law. Any writings like novels, academic books, dramas, paintings, drawing and machinery manuals are protected under copy right act.

The main objective of IPR act is to encourage the students, professionals from all technical branches to use their talents and abilities to create, invent new technological components which have commercial benefit and the benefit the community.

### **Program Schedule:**

|             |                                       |
|-------------|---------------------------------------|
| <b>Date</b> | <b>19-08-2017</b>                     |
| 10:00-10:20 | Intro to Workshop                     |
| 10:20-11:10 | Getting started with IPR Introduction |
| 11:10-11:30 | Tea break                             |
| 11:30-12:20 | Roles of WIPO                         |
| 12:20-1:10  | Registration procedure of IPR         |
| 1:10-2:00   | Lunch                                 |
| 2:00-4:40   | Practical Interaction                 |

No. of Participants

: 85

**PROGRAM PHOTOS**



**Overall Assessment : Good**

**Event Coordinators :**

1. Mr. A. SURENDRA

Associate Professor, Dept. of MS

2. Mrs. P.SRIDEVI

Asst Professor, Dept. of MS

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HOD  
MBA DEPT

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