

# SRI ADITYA ENGINEERING COLLEGE

(Approved by AICTE & Affiliated to JNTUK, Kakinada)  
Aditya Nagar, ADB Road, Surampalem – 533437

## Department of Management Studies

Title of the Workshop	: BUSINESS OPERATIONS IN MANUFACTURING SECTOR
Resource Persons	:Mr K S P RAO Manager RUCHI INDUSTRIES
Date(s) of Workshop	:25-03-2014 to 26-03-2014
Aim of Workshop	: Fundamentals of Manufacturing Sector Growing Opportunities Role Of Technology in Manufacturing Sector Learn the relevance of Manufacturing Sector in reality

BUSINESS OPERATIONS IN MANUFACTURING SECTOR Playing an Important Role to create a competitive gain to the manufacturing sector. As a knowing fact which Industry follow the innovative ideas in the manufacturing will gain the market leadership. Business Operations in manufacturing sector mainly focus on product quality, product design and in time delivery of the goods to the hand of the customers and dealers through distribution channels. In this entire business operations human resources and raw material and technology plays significant role. Therefore, the industry regulating the business operations in a systematic way to ensure the customer satisfaction and to reach his expectations through the above process. Hence it is important to all the management students and experts to aware of the customer expectation to plan business operation sector.

### Program Schedule:

<b>Date</b>	<b>25-03-2014</b>
10:00-10:20	Intro to Workshop
10:20-11:10	Getting started with Manufacturing Sector
11:10-11:30	Tea break
11:30-12:20	Basics of Manufacturing Sector
12:20-1:10	Role of Technology
1:10-2:00	Lunch
2:00-4:40	Hands-On and review

<b>Date</b>	<b>26-03-2014</b>
9:30-10:30	Growing Opportunities
10:20-11:10	present situation
11:10-11:30	Tea break
11:30-12:20	Practical Video demonstration
12:20-1:00	Importance of Enhance the Ability in Manufacturing Sector
1:00-2:00	Lunch
2:00-4:40	Hands-On and review

**No. of Participants** : 89

### **PROGRAM PHOTOS**



**Overall Assessment** : Good

**Event Coordinators** :

1. Mrs.N.VISALAKSHI

Associate Professor, Dept. of MS

2. Mr. RADHA KRISHNA

Asst Professor, Dept. of MS

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