

### 3.4.1 Outcomes of Extension activities in the neighbourhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years

Aditya College of Engineering established NNS Unit in the institute during the year 2010 to motivate the students to take part and associate themselves in various programs that promote good citizenship and social service to community. The students participated in various activities like organizing blood donation camps, health check-up so on. Through the extension activities, college promotes and imbibes students with social justice and responsibility. The active participation of the students in social service activities gives them an opportunity to understand the life style and standard of living of the underprivileged.

In collaboration with the Local Non-Government Organizations like Lions club, Rotary club and Red Cross, organized various activities such as:

- Environment Enrichment and Conservation.
- Health, Family Welfare & Nutrition Programs.

Social Service Programs like:

- Blood Donation camps (twice a year).
- Tree Plantation - Vanam Manam- plants distribution.
- Free Medical Camps (eye & dental).
- AIDS Awareness campaigns/ programmes/ Rallies.
- Commemoration and observance of all Important days and occasions.
- Road Safety week.
- Swachh Bharath, Food Donation.
- Visit to old age homes and orphanages donating fruits, medicine, study material, blankets etc.
- Regular Yoga training.
- Special classes to the school children in adopted village.
- Personality development training activities.
- Digital literacy campaigns.
- Cleaning and bleaching of public places -schools, Panchayat offices, temples and community halls.

- Adult Education- Physical, Spiritual and Psychological Counselling for the volunteers and students.

**National Service Scheme** is a community service programme sponsored by the Ministry of Human Resource Development, Govt of India. This scheme promotes national solidarity. It would be possible to awaken the villagers and slum dwellers to their responsibilities and develop the confidence, to tackle their common problems with energy, enthusiasm and in a co-operative spirit, based on mutual aid and self-reliance. The motto of the National Service Scheme is "NOT ME BUT YOU." This expresses the essence of democratic living and upholds the need to appreciate the other man's point of view first and to show consideration for fellow human beings. It also underlines that the welfare of an individual is ultimately dependent on the welfare of society as a whole. Therefore, the aim of the NSS is to demonstrate this motto in its day to day programme.

### **Aims and objectives of NSS**

1. To understand the community in which they work
2. To understand themselves concerning their community
3. To identify the needs and problems of the community and involve them in problem-solving process.
4. To develop among themselves a sense of social and civic responsibility
5. To utilize their knowledge in finding practical solutions to individual and community problems
6. To develop the competence required for group living and sharing of responsibilities
7. To gain skills in mobilizing community participation
8. To acquire leadership qualities and a democratic attitude
9. To develop the capacity to meet emergencies and natural disasters.
10. To practice national integration and social harmony.



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