

## ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)
Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956
Aditya Nagar, ADB Road, Surampalem,

Title:

Orientation session for students by innovation Ambassadors

**Date:** 13-08-2021

Resource person: Dr.T.S.Karthik & Mr. R.Anil Kumar

Prof-ECE Assistant Professor
IA Trainer-ACET IA Trainer-ACET

Objective of

workshop: To create awareness about innovation

**Beneficiaries:** Faculty and Students

Outcome of the event:

This session was very useful for students with innovative thinking and he provided lots of information regarding the innovation. Further, he gave detailed explanation about invention versus innovation, how to generate innovative ideas?, SCAMPER technique for creative thinking (substitute/simplify, combine, adapt, modify, magnify, minify, put to other uses, eliminate, reverse / rearrange, activity - exploring innovation, brainstorming, and vertical thinking versus lateral thinking.











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Gallery coverage of Orientation session for students by innovation Ambassadors