



## ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)  
Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem,

**Title:** Creativity and Innovation

**Date:** 11-09-2018

**Resource person:** Dr. N. Udaya Bhaskar  
Associate Professor  
Department of Commerce and Management Studies  
Adikavi Nannaya University  
Rajahmundry

**Objective of workshop:** The objective of this workshop is to make students involve in creation of new inventions with their creativeness. Creativity and innovation are characteristics that people seek to develop to help them look at the world in new ways and form ideas to improve or add to it

**Beneficiaries:** Students

**Outcome of the event:** Students able to learn how to empathise problem and different solutions by using design. This session also help them inculcate different characteristics like Make Things Fun, Trust People, Be Supportive, and Don't Let Toxic People Win. Make a Creative Space. Remote challenge and change, Always be learning, Crowd source innovation, Permission to take risks, make mistakes.

### Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr. N. Udaya Bhaskar)	5000/-
2.	T.A/D.A	400/-
3.	Venue related Expenditure (Banner printing, Bouquets)	100/-
4.	Snacks and Drinks ( 60X R.s30/-)	1800/-
5.	Helpers and water supply Purpose (4X R.s 500/-)	210/-
<b>Total amount</b>		<b>7510/-</b>

## Brochure



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## Seminar on Creativity and Innovation

By



Dr. N. Udaya Bhaskar  
Associate Professor  
Department of Commerce and Management Studies  
AdikaviNannaya University  
Rajahmundry  
Date on 16-05-2018

**Venue:**  
Room no 318  
VB Bhavan  
(Third Floor)  
ACET

**Coordinator:**  
Mr.M. Rajesh  
Associate Professor & HOD  
Department : EEE

**Convenor:**  
T.Padma Praveen  
Associate Professor & HOD  
Department : H&BS-I

## Gallery coverage of Creativity and Innovation

