



## ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)

Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem,

**Title:** Investment and Capital Methods

**Date:** 30-12-2019

**Resource person:** Prof. YVVSSS VARA PRASAD  
GITAM Institute of Management


**Objective of workshop:** The objective of this workshop is to create awareness among students about the importance of investment and capital methods to enhance entrepreneur skills

**Beneficiaries:** Faculty and Students

**Outcome of the event:** With this session on Investment and capital methods students able to know about importance of capital investments are as follows: Get additional capital assets for expanding, allowing the business to increase the production, create new products and add value. Take the privilege of new technology or advancements in equipment or machinery to augment efficiency and reduce cost.

### Budget

| S.no                | Budget Head  | Amount          |
|---------------------|--|-----------------|
| 1.                  | Honorarium to the Expert(s)<br>(Prof. YVVSSS VARA PRASAD<br>GITAM Institute of Management) | 10,000/-        |
| 2.                  | T.A/D.A  | 1400/-          |
| 3.                  | Venue related Expenditure (Banner printing, Bouquets)                                      | 225/-           |
| 4.                  | Snacks and Drinks ( 60X Rs.30/-)   | 1800/-          |
| 5.                  | Helpers and water supply Purpose (4X Rs. 50/-)   | 200/-           |
| <b>Total amount</b> |  | <b>13,625/-</b> |




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### Seminar on Investment and capital methods

By



Prof. YVSSS VARA PRASAD  
GITAM Institute of Management

Date : 30-12-2019

**Coordinator:**  
Mr. G.B.Chandra Mouli  
Associate Professor  
Department : H&BS-I

**Convenor:**  
T.Padma Praveen  
Associate Professor&HOD  
Department : H&BS-I



Gallery coverage of Investment and capital methods