



ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)

Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem,

Title: Creativity and Innovation

Date: 11-09-2018

Resource person: Dr. N. UdayaBhaskar
Associate Professor
Department of Commerce and Management Studies
AdikaviNannaya University
Rajahmundry

Objective of workshop: The objective of this workshop is to make students involve in creation of new inventions with their creativeness. Creativity and innovation are characteristics that people seek to develop to help them look at the world in new ways and form ideas to improve or add to it

Beneficiaries: Students

Outcome of the event: Students able to learn how to empathise problem and different solutions by using design. This session also help them inculcate different characteristics like Make Things Fun, Trust People, Be Supportive, and Don't Let Toxic People Win. Make a Creative Space. Remote challenge and change, Always be learning, Crowd source innovation, Permission to take risks, make mistakes.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr. N. UdayaBhaskar)	6000/-
2.	T.A/D.A	500/-
3.	Venue related Expenditure (Banner printing, Bouquets)	326/-
4.	Snacks and Drinks (80X Rs. 30/-)	2400/-
5.	Helpers and water supply Purpose (2X Rs. 100/-)	200/-
Total amount		9426/-

Brochure



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Seminar on Creativity and Innovation

By



Dr. N. Udaya Bhaskar
Associate Professor
Department of Commerce and Management Studies
Adikavi Nannaya University
Rajahmundry

Date on 11-09-2018

Coordinator:
Mr.M. Rajesh
Associate Professor & HOD
Department : EEE

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET

Convenor:
T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I

Gallery coverage of Creativity and Innovation

