



ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)
Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem,

Title: Career planning

Date: 19-04-2019

Resource person: Dr .Vijayalakshmi,
principal,
Pragathi college of education
peddapuram

Objective of workshop: The main objective of this Workshop is to guide students ‘a sequence of jobs that constitute what a person does for a living’. Career planning is a process by which one selects career goals and the path to those goals.

Beneficiaries: Faculty and Students

Outcome of the event: Career Planning session involves a clear selection of career goals and career paths. Career planning encourages individuals to explore and gather information, which enables them to synthesize, gain competencies, make decisions, set goals, and take action. It is a crucial phase of human resource development that helps the employees in making the strategy for work-life balance.

The major objectives of career planning are as follows:

- To identify positive characteristics of the employees.
- To develop awareness of each employee’s uniqueness.
- To respect feelings of other employees.
- To attract talented employees to the organization.
- To train employees towards team-building skills.
- To create healthy ways of dealing with conflicts, emotions, and stress.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr .Vijayalakshmi)	5000/-
2.	T.A/D.A	400/-
3.	Venue related Expenditure (Banner printing,Bouquets)	100/-
4.	Snacks and Drinks (60X R.s30/-)	1800/-
5.	Helpers and water supply Purpose (4X R.s 500/-)	210/-
Total amount		7510/-



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Seminar on Career planning

By
Dr .Vijayalakshmi,
principal,
Pragathi college of education
peddapuram
Date :19-04-2019

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET

Coordinator:
Dr.R.V.S.Lalitha
Professor
Department : CSE

Convenor:
Dr.K.R.K.V Prasad
Associate Professor
Department : EEE

Gallery coverage of Career planning





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Aditya Nagar, ADB Road, Surampalem,

Title: Case study methodology

Date: 07-12-2018

Resource person: Dr.Jitendra Gowrabhathini,
Associate Professor,
KL Business School, KL University,

Objective of workshop: The objective of this workshop is to make both students and Faculty realise the need for Case studies which are a popular research method in business area. Case studies aim to analyse specific issues within the boundaries of a specific environment, situation or organization

Beneficiaries: Faculty and Students

Outcome of the event: This session created a great awareness on the importance of case study. case study is a research methodology that has commonly used in social sciences. Case studies are based on an in-depth investigation of a single individual, group or event to explore the causes of underlying principles. A case study is a descriptive and exploratory analysis of a person, group or event. A case study is a research method common in social science. It is based on an in-depth investigation of a single individual, group, or event. Case studies may be descriptive or explanatory Business case studies are usually summaries of real-life business scenarios or fictitious accounts of a business situation or dilemma. Business case studies can illustrate business theory and show the application of such theory.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr.Jitendra Gowrabhathini)	5000/-
2.	T.A/D.A	1400/-
3.	Venue related Expenditure (Banner printing,Bouquets)	100/-
4.	Snacks and Drinks (60X R.s30/-)	1800/-
5.	Helpers and water supply Purpose (4X R.s 500/-)	210/-
Total amount		8510/-



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Seminar on Case study methodology

By

Dr.Jitendra Gowrabhathini,
Associate Professor,
KL Business School, KL University,
On 07-12-2018

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET

Coordinator:

Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Convenor:

T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I

Gallery coverage of Case study methodology





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Aditya Nagar, ADB Road, Surampalem,

Title: Creativity and Innovation

Date: 16-05-2018

Resource person: Dr. N. Udaya Bhaskar
Associate Professor
Department of Commerce and Management Studies
Adikavi Nannaya University
Rajahmundry

Objective of workshop: The objective of this workshop is to make students involve in creation of new inventions with their creativeness. Creativity and innovation are characteristics that people seek to develop to help them look at the world in new ways and form ideas to improve or add to it

Beneficiaries: Students

Outcome of the event: Students able to learn how to empathise problem and different solutions by using design. This session also help them inculcate different characteristics like Make Things Fun, Trust People, Be Supportive, and Don't Let Toxic People Win. Make a Creative Space. Remote challenge and change, Always be learning, Crowd source innovation, Permission to take risks, make mistakes.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr. N. Udaya Bhaskar)	5000/-
2.	T.A/D.A	400/-
3.	Venue related Expenditure (Banner printing, Bouquets)	100/-
4.	Snacks and Drinks (60X R.s30/-)	1800/-
5.	Helpers and water supply Purpose (4X R.s 500/-)	210/-
Total amount		7510/-

Brochure



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Seminar on Creativity and Innovation

By



Coordinator:
Mr.M. Rajesh
Associate Professor & HOD
Department : EEE

Dr. N. Udaya Bhaskar
Associate Professor
Department of Commerce and Management Studies
AdikaviNannaya University
Rajahmundry
Date on 16-05-2018

Venue:

Room no 318
VB Bhavan
(Third Floor)
ACET

Convenor:
T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I

Gallery coverage of Creativity and Innovation





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Aditya Nagar, ADB Road, Surampalem,

Title: Entrepreneurship

Date: 17-11-2018

Resource person: Dr.T.Durga Prasad
Associate Professor
Wollega University


Objective of workshop: The objective of this workshop is to inculcate Entrepreneurship skills in students

Beneficiaries: Faculty and Students

Outcome of the event: With this session students able to gain knowledge on Entrepreneurship development is the means of enhancing the knowledge and skill of entrepreneurs through several classroom coaching and programs, and training. This entrepreneur development process helps new firms or ventures get better in achieving their goals, improve business and the nation's economy.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr.T.Durga Prasad)	5000/-
2.	T.A/D.A	1400/-
3.	Venue related Expenditure (Banner printing,Bouquets)	100/-
4.	Snacks and Drinks (60X R.s30/-)	1800/-
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Seminar on Entrepreneurship

By

Dr.T.Durga Prasad
Associate Professor
Wollega University
Date : 17-11-2018

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET

Coordinator:
Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Convenor:
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Gallery coverage of Entrepreneurship





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Aditya Nagar, ADB Road, Surampalem,

Title: Entrepreneurship

Date: 20-03-2018

Resource person: Mrs. Annapurna Pasupuleti
Assistant Professor
Management science

Objective of workshop: The objective of this workshop is to inculcate Entrepreneurship skills in students and enhance their career as an entrepreneur.

Beneficiaries: Faculty and Students

Outcome of the event: With this session students able to gain knowledge on Entrepreneurship development is the means of enhancing the knowledge and skill of entrepreneurs through several classroom coaching and programs, and training. This entrepreneur development process helps new firms or ventures get better in achieving their goals, improve business and the nation's economy.

Brochure

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Guest Lecture Entrepreneurship
By



Coordinator:
Dr.R.V.S.Lalitha
Professor
Department : CSE

Convenor:
Dr.K.R.K.V.Prasad
Associate Professor
Department : EEE

Venue:
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Gallery coverage of Entrepreneurship