



ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)

Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem,

Title: Case Study Methodology

Date: 07-12-2018

Resource person: Dr. Jitendra Gowrabhathini,
Associate Professor,
KL Business School, KL University.

Objective of workshop: The objective of this workshop is to make both students and Faculty realise the need for Case studies which are a popular research method in business area. Case studies aim to analyse specific issues within the boundaries of a specific environment, situation or organization

Beneficiaries: Faculty and Students

Outcome of the event: This session created a great awareness on the importance of case study. case study is a research methodology that has commonly used in social sciences. Case studies are based on an in-depth investigation of a single individual, group or event to explore the causes of underlying principles. A case study is a descriptive and exploratory analysis of a person, group or event. A case study is a research method common in social science. It is based on an in-depth investigation of a single individual, group, or event. Case studies may be descriptive or explanatory Business case studies are usually summaries of real-life business scenarios or fictitious accounts of a business situation or dilemma. Business case studies can illustrate business theory and show the application of such theory.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr.Jitendra Gowrabhathini)	8500/-
2.	T.A/D.A	900/-
3.	Venue related Expenditure (Banner printing, Bouquets)	313/-
4.	Snacks and Drinks (50X Rs.30/-)	1500/-
5.	Helpers and water supply Purpose (2X Rs. 100/-)	200/-
Total amount		11413/-



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Seminar on Case study methodology

By

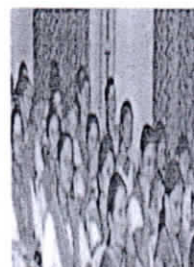
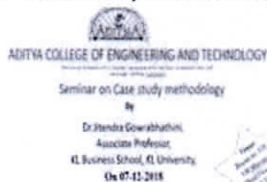
Dr. Jitendra Gowrabhathini,
Associate Professor,
KL Business School, KL University,
On 07-12-2018



Coordinator:
Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Convenor:
T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I

Gallery coverage of Case study methodology



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Aditya Nagar, ADB Road, Surampalem,

Title: Entrepreneurship

Date: 17-11-2018

Resource person: Dr.T.Durga Prasad
Associate Professor
Wollega University.

Objective of workshop: The objective of this workshop is to inculcate Entrepreneurship skills in students

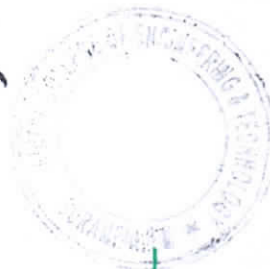
Beneficiaries: Faculty and Students

Outcome of the event: With this session students able to gain knowledge on Entrepreneurship development is the means of enhancing the knowledge and skill of entrepreneurs through several classroom coaching and programs, and training. This entrepreneur development process helps new firms or ventures get better in achieving their goals, improve business and the nation's economy.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr. T. Durga Prasad)	6500/-
2.	T.A/D.A	1300/-
3.	Venue related Expenditure (Banner printing, Bouquets)	300/-
4.	Snacks and Drinks (70X Rs. 30/-)	2100/-
5.	Helpers and water supply Purpose (4X Rs. 50/-)	200/-
Total amount		10400/-

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ADITYA COLLEGE OF ENGINEERING AND TECHNOLOGY

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Aditya Nagar, AEC Road, Surampalem

Seminar on Entrepreneurship By

Dr.T.Durga Prasad
Associate Professor
Wollega University
Date : 17-11-2018



Coordinator:
Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Convenor:
T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I

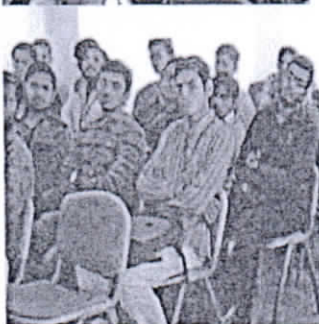
Gallery coverage of Entrepreneurship



ADITYA COLLEGE OF ENGINEERING AND TECHNOLOGY
(Formerly affiliated to JNTU, Hyderabad - Approved by AICTE, New Delhi - Accredited by NAAC, UGC)
Aditya Nagar, AEC Road, Surampalem
Seminar on Entrepreneurship
By
Dr.T.Durga Prasad
Associate Professor
Wollega University
Date : 17-11-2018

Coordinator:
Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Convenor:
T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I



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Aditya Nagar, ADB Road, Surampalem,

Title: Creativity and Innovation

Date: 11-09-2018

Resource person: Dr. N. UdayaBhaskar
Associate Professor
Department of Commerce and Management Studies
AdikaviNannaya University
Rajahmundry

Objective of workshop: The objective of this workshop is to make students involve in creation of new inventions with their creativeness. Creativity and innovation are characteristics that people seek to develop to help them look at the world in new ways and form ideas to improve or add to it



Beneficiaries: Students

Outcome of the event: Students able to learn how to empathise problem and different solutions by using design. This session also help them inculcate different characteristics like Make Things Fun, Trust People, Be Supportive, and Don't Let Toxic People Win. Make a Creative Space. Remote challenge and change, Always be learning, Crowd source innovation, Permission to take risks, make mistakes.


Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr. N. UdayaBhaskar)	6000/-
2.	T.A/D.A	500/-
3.	Venue related Expenditure (Banner printing, Bouquets)	326/-
4.	Snacks and Drinks (80X Rs. 30/-)	2400/-
5.	Helpers and water supply Purpose (2X Rs. 100/-)	200/-
Total amount		9426/-





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Brochure




ADITYA COLLEGE OF ENGINEERING AND TECHNOLOGY

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Seminar on Creativity and Innovation

By



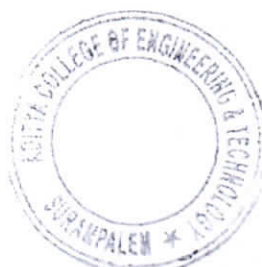
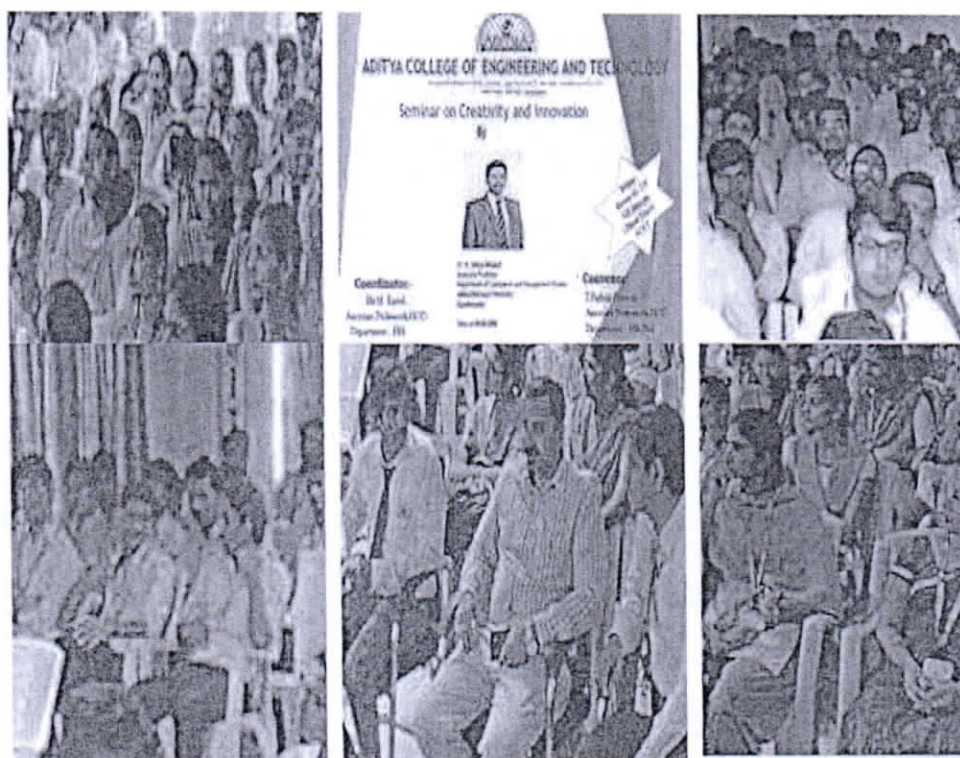
Coordinator:
Mr.M. Rajesh
Associate Professor & HOD
Department : EEE

Convenor:
T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I

Venue:
Room no 318
VII Block
(Third Floor)
ACET

Date on 11-09-2018

Gallery coverage of Creativity and Innovation




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Aditya Nagar, ADB Road, Surampalem,

Title: Entrepreneurship

Date: 23-07-2018

Resource person: Mrs. Annapurna Pasupuleti
Assistant Professor
Management science

Objective of workshop: The objective of this workshop is to inculcate Entrepreneurship skills in students and enhance their career as an entrepreneur.

Beneficiaries: Faculty and Students

Outcome of the event: With this session students able to gain knowledge on Entrepreneurship development is the means of enhancing the knowledge and skill of entrepreneurs through several classroom coaching and programs, and training. This entrepreneur development process helps new firms or ventures get better in achieving their goals, improve business and the nation's economy.

Brochure

ADITYA COLLEGE OF ENGINEERING AND TECHNOLOGY
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Aditya Nagar, ADB Road, Surampalem.

Guest Lecture Entrepreneurship
By

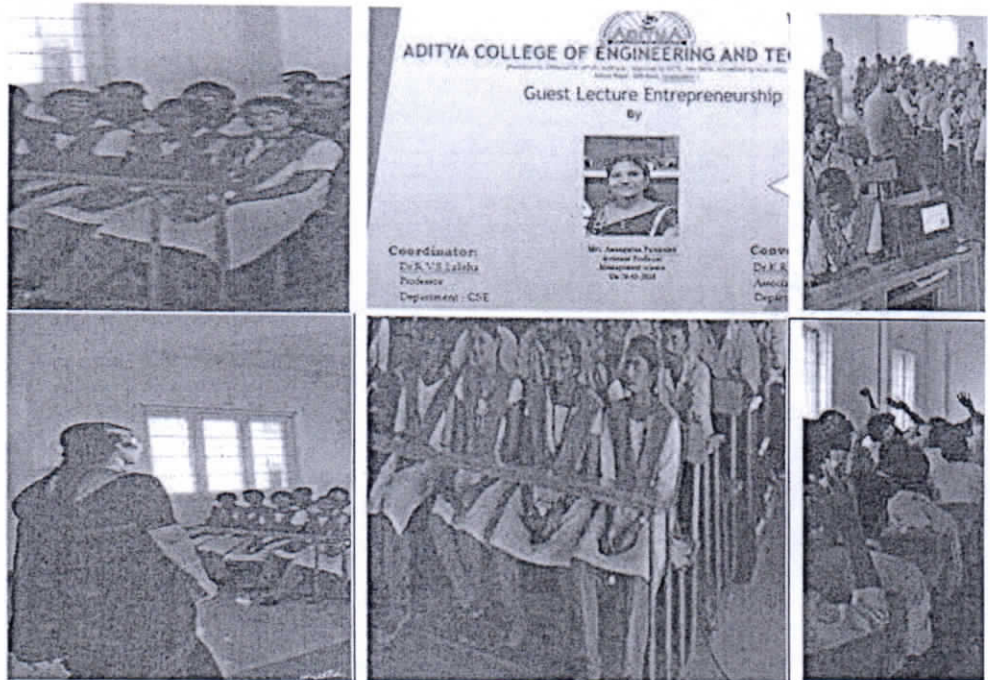
Coordinator:
Dr.R.V.S.Lalitha
Professor
Department : CSE

Convenor:
Dr.K.R.K.V Prasad
Associate Professor
Department : EEE

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET



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Gallery coverage of Entrepreneurship

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