



ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)
Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem,

Title: Employability skills

Date: 20-06-2017

Resource person: Dr.G Shyamala Rao.
M.com, MBA, M.Phil., Ph.D.
Dept. of Management studies

Objective of workshop: The objective of this Workshop is to build Employability skills in students

Beneficiaries: Faculty and Students

Outcome of the event: Employability Skills can be defined as the transferable skills needed by an individual to make them 'employable'. Along with. This session helped students to build different types of Employability skills like

- Communication.
- Team work.
- Problem solving.
- Initiative.
- Planning and organising.
- Decision making.
- Self-management.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr.G Shyamala Rao)	5000/-
2.	T.A/D.A	1400/-
3.	Venue related Expenditure (Banner printing,Bouquets)	100/-
4.	Snacks and Drinks (60X R.s30/-)	1800/-
5.	Helpers and water supply Purpose (4X R.s 500/-)	210/-
Total amount		8510/-



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Aditya Nagar, ADB Road, Surampalem.)

Guest Lecture Employability skills

By



Coordinator:

Mr.M. Rajesh
Associate Professor & HOD
Department : EEE

Dr.G Shyamala Rao.
M.com, MBA, M.Phil., Ph.D.
Dept. of Management studies
Date : 20-06-2017

Convenor:

Dr.R.V.S.Lalitha
Professor
Department : CSE

Venue:

Room no 318
VB Bhavan
(Third Floor)
ACET



Gallery coverage of Employability skills



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Aditya Nagar, ADB Road, Surampalem,

Title: Finance

Date: 24-10-2017

Resource person: Dr Ch Krishnudu
Assistant professor
SKIM
SKU
FINANCE SPECIALIST

Objective of workshop: The objective of this workshop is to create awareness among students and Faculty about the importance of finance

Beneficiaries: Faculty and Students

Outcome of the event: This session helps students and Faculty to build financial skills in different ways Analytical thinking. Verbal communication, Persuasiveness, Problem-solving. Decision-making .Detail-oriented, Financial planning. Budgeting. Analytical Thinking. Analytical thinking is a crucial skill for finance professionals. Accounting Skills, Business Intelligence, Financial Modelling Financial Reporting, Cash Flow Management, Mathematics, Financial Management.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr Ch Krishnudu)	5000/-
2.	T.A/D.A	1400/-
3.	Venue related Expenditure (Banner printing,Bouquets)	100/-
4.	Snacks and Drinks (60X R.s30/-)	1800/-
5.	Helpers and water supply Purpose (4X R.s 500/-)	210/-
Total amount		8510/-

Brochure



ADITYA COLLEGE OF ENGINEERING AND TECHNOLOGY

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Seminar on Finance

By



Dr Ch Krishnudu
Assistant professor
SKIM
SKU
FINANCE SPECIALIST
Date : 28-07-2017

Coordinator:
Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET

Convenor:
T.Padma Praveen
Associate Professor&HOD
Department : H&BS-I

Gallery of Finance





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Aditya Nagar, ADB Road, Surampalem,

Title: Marketing

Date: 24-08-2017

Resource person: Dr.G Shyamala Rao.
M.com, MBA, M.Phil., Ph.D.
Dept. of Management studies

Objective of workshop: The objective of this seminar is to create awareness among students about marketing

Beneficiaries: Faculty and Students

Outcome of the event: This session help student able to gain huge knowledge how to Increase sales.
Build brand awareness, Grow market share, Launch new products or services.
Target new customers, Enter new markets internationally or locally, improve stakeholder relations, Enhance customer relationships. Marketing objectives are goals set by a business when promoting its products or services to potential consumers that should be achieved.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr.G Shyamala Rao)	5000/-
2.	T.A/D.A	1400/-
3.	Venue related Expenditure (Banner printing,Bouquets)	100/-
4.	Snacks and Drinks (60X R.s30/-)	1800/-
5.	Helpers and water supply Purpose (4X R.s 500/-)	210/-
Total amount		8510/-



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Aditya Nagar, ADB Road, Surampalem

Seminar on Marketing

By



Dr. G. Shyamala Rao.
M.com, MBA, M.Phil., Ph.D.
Dept. of Management studies
Date : 24-08-2017

Coordinator:

Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Convenor:

T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I



Gallery coverage of Marketing



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Aditya Nagar, ADB Road, Surampalem,

Title: Stock Market Operations

Date: 18-08-2017

Resource person: Dr. Narapareddi Visalakshi,
Professor in Management,
ADTP, Surampalem

Objective of workshop: The objective of this seminar is to build management skills in students

Beneficiaries: Faculty and Students

Outcome of the event: With this session students able to know about stock exchange is to formulate policies for easy transactions and the safety of the investors and companies. A stock exchange informs investors which way the investment wind is blowing. Stocks represent ownership equity in the firm and give shareholders voting rights as well as a residual claim on corporate earnings in the form of capital gains and dividends. Individual and institutional investors come together on stock exchanges to buy and sell shares in a public venue.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr. Narapareddi Visalakshi)	5000/-
2.	T.A/D.A	400/-
3.	Venue related Expenditure (Banner printing,Bouquets)	100/-
4.	Snacks and Drinks (60X R.s30/-)	1800/-
5.	Helpers and water supply Purpose (4X R.s 500/-)	210/-
Total amount		7510/-

Brochure



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Seminar on Stock Market Operations

By



Dr. Narapareddi Visalakshi,
Professor in Management,
ADTP, Surampalem
On 18-08-2017

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET

Coordinator:
Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Convenor:
T.Padma Praveen
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Gallery of Stock Market Operations