



ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)
Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956
Aditya Nagar, ADB Road, Surampalem,

Title: Operation Management

Date: 16-02-2017

Resource person: Dr. S S Prasada Rao
Professor in Management,
GITAM Deemed to be University,

Objective of workshop: The objective of this seminar is to build management skills in student in consumer point of view

Beneficiaries: Students

Outcome of the event: With this session on operation and management students able to gain knowledge on Customer Service: The primary objective of operations management, is to utilize the resources of the organization, to create such products or services that satisfy the needs of the consumers, by providing “right thing at the right price, place and time”. Producing the right kind of goods and services that satisfy customers' needs (effectiveness objective). Maximizing output of goods and services with minimum resource inputs (efficiency objective).

Budget

| S.no | Budget Head | Amount |
|---------------------|---|----------------|
| 1. | Honorarium to the Expert(s) (Dr. S S Prasada Rao) | 8000/- |
| 2. | T.A/D.A | 900/- |
| 3. | Venue related Expenditure (Banner Printing, Bouquets) | 114/- |
| 4. | Snacks and Drinks (70X Rs. 30/-) | 2100/- |
| 5. | Helpers and water supply Purpose (4X Rs. 50/-) | 200/- |
| Total amount | | 11314/- |



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Seminar on Operation Management

By



Coordinator:
Mr. M. Rajesh
Associate Professor & HOD
Department : EEE



Dr. S.S. Prasada Rao Ph.D
Professor in Management,
GITAM Deemed to be University,
On 16-02-2017



Convenor:
Dr. R.V.S. Lalitha
Professor
Department : CSE

Venue:

Room no 318
VB Bhavan
(Third Floor)
ACET

Gallery of Operation Management





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Aditya Nagar, ADB Road, Surampalem,

Title: Human Resource Management

Date: 15-03-2016

Resource person: Dr. N. Udaya Bhaskar
Associate Professor
Department of Commerce and Management Studies
AdikaviNannaya University
Rajahmundry

Objective of workshop: The objective of this seminar is to create knowledge among students and faculty about the importance of human resource management.

Beneficiaries: Students

Outcome of the event: With this session students able to learn about Human resource management (HRM or HR) is the strategic approach to the effective and efficient management of people in a company or organization such that they help their business gain a competitive advantage. It is designed to maximize employee performance in service of an employer's strategic objectives. Talent Management. The talent management team in the HR department covers a lot of ground.

Compensation and Benefits.
Training and Development.
HR Compliance.
Workplace Safety.

Budget

| S.no | Budget Head | Amount |
|---------------------|---|----------------|
| 1. | Honorarium to the Expert(s) (Dr. N. UdayaBhaskar) | 8000/- |
| 2. | T.A/D.A | 400/- |
| 3. | Venue related Expenditure (Banner printing, Bouquets) | 165/- |
| 4. | Snacks and Drinks (60X Rs. 30/-) | 1800/- |
| 5. | Helpers and water supply Purpose | 200/- |
| Total amount | | 10565/- |



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Seminar on Human resource management

By



Dr. N. Udaya Bhaskar
Associate Professor
Department of Commerce and Management Studies
Adikavi Nannaya University
Rajahmundry
Date : 15-03-2016



Convenor:

T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I

Coordinator:

Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Gallery of Human resource management





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Aditya Nagar, ADB Road, Surampalem,

Title: Entrepreneurship Development

Date: 11-05-2016

Resource person: Dr. Narapareddi Visalakshi,
Professor in Management,
ADTP, Surampalem.

Objective of workshop: The objective of this workshop is to inculcate Entrepreneurship skills in students

Beneficiaries: Students

Outcome of the event: With this session students able to gain knowledge on Entrepreneurship development is the means of enhancing the knowledge and skill of entrepreneurs through several classroom coaching and programs, and training. This entrepreneur development process helps new firms or ventures get better in achieving their goals, improve business and the nation's economy.

Budget

| S.no | Budget Head | Amount |
|---------------------|--|---------------|
| 1. | Honorarium to the Expert(s) (Dr. Narapareddi Visalakshi,) | 6000/- |
| 2. | T.A/D.A | 300/- |
| 3. | Venue related Expenditure (Banner Printing, Bouquets) | 110/- |
| 4. | Snacks and Drinks (70X Rs. 30/-) | 2100/- |
| 5. | Helpers and water supply Purpose (2X Rs. 100/-) | 200/- |
| Total amount | | 8710/- |



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Guest Lecture Entrepreneurship Development

By



Coordinator:
Mr. G.B.Chandra Mouli
Associate Professor
Department : H&BS-I

Dr. Narapareddi Visalakshi,
Professor in Management,
ADTP, Surampalem
DATE : 11-05-2016

Convenor:
T.Padma Praveen
Associate Professor & HOD
Department : H&BS-I

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET



Gallery of Entrepreneurship Development