



ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY
(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi,
Accredited by NAAC-UGC)
Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956
Aditya Nagar, ADB Road, Surampalem,

Title: Motivational session on entrepreneurship

Date: 06-02-2021

Resource person: Mr.K.B.S.Tarunkumar
Founder-karanam's Group
CEO-HydroTribePvt.Ltd

Objective of workshop: The Objective the workshop is to build entrepreneurship skills in students and Faculty

Beneficiaries: Faculty and Students

Outcome of the event: With this Motivational session on entrepreneurship Tarunkumar, shared his views on finding ideas and taught 2 concepts: idea diffusion and idea creation. Business Plan both students and faculty able to know about how core, business plans have 5 basic pieces of information. They include a description of your business, an analysis of your competitive environment, a marketing plan, a section on HR (people requirements) and key financial information. The following is an explanation of the 5 key elements to a business plan.

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Mr.K.B.S.Tarunkumar)	5000/-
Total amount		5000/-



Hearty Welcome

Mr.K. B. S. Tarun Kumar

*Founder - Karanam's Group
CEO - Hydro Tribe Pvt.Ltd*



Motivational Session on Entrepreneurship & Innovations

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Gallery coverage of Motivational session on entrepreneurship

