



ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Permanently Affiliated to JNTUK, Kakinada, Approved by AICTE, New Delhi, Accredited by NAAC-UGC)

Recognized by UGC Under Section (2f) and 12(B) of UGC Act 1956

Aditya Nagar, ADB Road, Surampalem,

Title: Operation Management

Date: 16-02-2017

Resource person: Dr. S S Prasada Rao
Professor in Management,
GITAM Deemed to be University,

Objective of workshop: The objective of this seminar is to build management skills in student in consumer point of view

Beneficiaries: Students

Outcome of the event: With this session on operation and management students able to gain knowledge on Customer Service: The primary objective of operations management, is to utilize the resources of the organization, to create such products or services that satisfy the needs of the consumers, by providing “right thing at the right price, place and time”. Producing the right kind of goods and services that satisfy customers' needs (effectiveness objective). Maximizing output of goods and services with minimum resource inputs (efficiency objective).

Budget

S.no	Budget Head	Amount
1.	Honorarium to the Expert(s) (Dr. S S Prasada Rao)	8000/-
2.	T.A/D.A	900/-
3.	Venue related Expenditure (Banner Printing, Bouquets)	114/-
4.	Snacks and Drinks (70X Rs. 30/-)	2100/-
5.	Helpers and water supply Purpose (4X Rs. 50/-)	200/-
Total amount		11314/-



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Seminar on Operation Management

By



Coordinator:
Mr. M. Rajesh
Associate Professor & HOD
Department : EEE



Dr. S.S. Prasada Rao Ph.D
Professor in Management,
GITAM Deemed to be University,
On 16-02-2017



Convenor:
Dr. R.V.S. Lalitha
Professor
Department : CSE

Venue:
Room no 318
VB Bhavan
(Third Floor)
ACET

Gallery of Operation Management

