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(Affiliated to JNTUK, Kakinada and Approved by AICTE, New Delhi)

DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON ORGANIZATIONAL CULTURE & CLIMATE WITH REFERENCE TO NACTO PHARMA LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out MUMMANA VEERA DURGA PRASAD (Regd.No: 19P31E0035) is a bonafied work done under my guidance.

N.S.V. Nooka Raju
Project Guide

N S V NOOKA RAJU
Professor

N. Visalakshi

Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

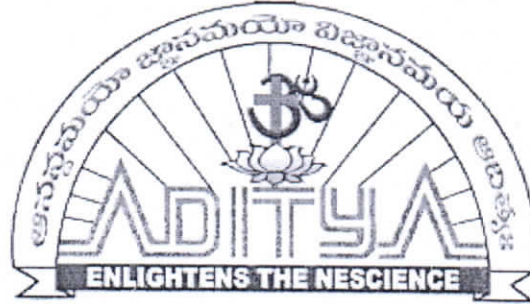
K. Ganga Raju
EXTERNAL EXAMINER

[Signature]
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALÉM- 533 437

ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

(Affiliated to JNTUK, Kakinada and Approved by AICTE, New Delhi)

DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO MARUTI SUZUKI COMPANY PRIVATE LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by ADDALA BHAVANI (Regd.No: 19P31E0002) is a bonafied work done under my guidance.

Project Guide

A VIJAYA BHARGAVI

Professor

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

EXTERNAL EXAMINER .

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM- 533 437

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON TEAM BUILDING WITH REFERENCE TO GODREJ& BOYCE mfg. Co. Ltd" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by ARIPIRALA ANJALI (Regd.No: 19P31E0003) is a bonafied work done under my guidance.

Project Guide
Professor
A VIJAYA BHARGAVI

[Signature]

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

[Signature]

EXTERNAL EXAMINER

[Signature]

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

[Signature]

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON INVENTORY MANAGEMENT WITH REFERENCE TO THANDAVA CO OPERATIVE SUGARS LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by BODASAKURTHI VENKATA JOGA RAO (Regd.No: 19P31E0004) is a bonafied work done under my guidance.

Project Guide
A VIJAYA BHARGAVI
Professor

Head of the Department
DR. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER
K. Gangabai

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 411

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON PERFORMANCE APPRAISAL WITH REFERENCE TO KESORAM CEMENTS PVT LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by **BODDU SATYA PADMA** (Regd.No: 19P31E0005) is a bonafied work done under my guidance.

Project Guide
Professor
A VIJAYA BHARGAVI

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON QUALITY OF WORK LIFE WITH REFERENCE TO SRI RAMGOPAL LUBRICANTS LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by CHUNDRU SIVA JYOTHI VINETHA (Regd.No: 19P31E0007) is a bonafied work done under my guidance.

Project Guide
A VIJAYA BHARGAVI
Professor

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER
K. Gangaraju

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON EMPLOYEE WELFARE MEASURES WITH REFERENCE TO M/s. VEERABHADRA EXPORTS PRIVATE Ltd" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by DESALINKA SRI SATYA DURGA (Regd.No: 19P31E0008) is a bonafied work done under my guidance.

[Signature]
Project Guide
Professor
A VIJAYA BHARGAVI

[Signature]
Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

[Signature]
EXTERNAL EXAMINER

[Signature]
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPalem-533 437

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE MUTHOOT FIN CORP" submitted to JNTU, Kakinaada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out DHARMAANAM SWATHI (Regd.No: 19P31E0009) is a bonafied work done under my guidance.

Project Guide
A VIJAYA BHARGAVI
Professor

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER
K. Gangarajulu

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALAM-533 001

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON EMPLOYEE WELFARE MEASURES WITH REFERENCE TO DEVI AQUATECH PRIVATE LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out DWARAMPUDI SRI RAMYA (Regd.No: 19P31E0010) is a bonafied work done under my guidance.

Project Guide
A VIJAYA BHARGAVI
Professor

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER
J. Gangabai

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE WITH RATIOS WITH REFERENCE TO ANDHRA SUGARS LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by GADHI APARNA (Regd.No: 19P31E0011) is a bonafied work done under my guidance.

Project Guide
Professor
A VIJAYA BHARGAVI

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON PERFORMANCE APPRAISAL WITH REFERENCE TO SHELTON HOSPITALITY PRIVATE LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out KACHALA SHANMUKHA PRIYA (Regd.No: 19P31E0013) is a bonafied work done under my guidance.

Project Guide
Professor
A VIJAYA BHARGAVI

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER
K. Ganga Raju

PRINCIPAL
Aditya College of
Engineering & Tech
SURAMPALEM-1

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON WELFARE AMENITIES WITH REFERENCE TO RELIANCE PVT LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out KALAGA SOMASEKHAR (Regd.No: 19P31E0014) is a bonafide work done under my guidance.

A VIJAYA BHARGAVI
Professor

Project Guide
[Signature]

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD
[Signature]

EXTERNAL EXAMINER

[Signature]
Dr. Ganga Raju

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 411

[Signature]

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS WITH REFERENCE TO HERITAGE PARLOUR LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by **ABBIREDDI PADMINI** (Regd.No: 19P31E0001) is a bonafied work done under my guidance.

Project Guide

A VIJAYA BHARGAVI

A VIJAYA BHARGAVI

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 477

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL WITH REFERENCE TO COROMONDAL AGRO PRODUCTS AND OIL LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by TATAPUDI SWETHA (Regd.No: 19P31E0057) is a bonafied work done under my guidance.

Project Guide

A VIJAYA BHARGAVI

Professor

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

EXTERNAL EXAMINER

J. Ganga Raju

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

ADITYA COLLEGE OF ENGINEERING & TECHNOLOGY

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON PERFORMANCE MANAGEMENT WITH REFERENCE TO PHOENIX MOTOS PVT LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out TEKUMUDI VIJAYA KUMAR (Regd.No: 19P31E0058) is a bonafied work done under my guidance.

S. K. Soujanya
Project Guide
S K SOUJANYA
Assistant Professor

N. Visalakshi
Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

J. Ganga Raju
EXTERNAL EXAMINER

[Signature]
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON RATIO ANALYSIS WITH RATIOS WITH REFERENCE TO RASHTRIYA ISPAT NIGAM LTD" submitted to JNTU, Kakinaada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by KANCHI RAMAKRISHNA (Regd.No: 19P31E0015) is a bonafied work done under my guidance.

Project Guide
A VIJAYA BHARGAVI
Professor

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER
K. Ramachandra

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-532

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON JOB SATISFACTION WITH REFERENCE TO K.P.R AGROCHEM LIMITED" submitted to JNTU, Kakinaada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out KANTIPUDI BINDU MADHAVI (Regd.No: 19P31E0016) is a bonafied work done under my guidance.

Project Guide
Professor
A VIJAYA BHARGAVI

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER

K. Gangaraj

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 41

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS WITH REFERENCE TO ARYAPURAM CO-OPERATIVE URBAN BANK" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by KAPAGANTI RAMALAKSHMI (Regd.No: 19P31E0017) is a bonafide work done under my guidance.

[Signature]
Project Guide
A VIJAYA BHARGAVI
Professor

[Signature]
Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

[Signature]
EXTERNAL EXAMINER

[Signature]
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON EMPLOYEE ENGAGEMENT WITH REFERENCE TO GAS AUTHORITY OF INDIA LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out KARANAM GOWTHAMI (Regd.No: 19P31E0018) is a bonafied work done under my guidance.

Project Guide
A VIJAYA BHARGAVI
Professor

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., Ph.D.,
Professor & HOD

EXTERNAL EXAMINER
K. Ganga Raja

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533 437

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON INVENTORY MANAGEMENT ANALYSIS WITH REFERENCE TO KRISHNA INDUSTRIAL CORPORATION LTD" submitted to JNTU, Kakinaada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by KUTCHU SAI BABU (Regd.No: 19P31E0025) is a bonafied work done under my guidance.

Project Guide
A VIJAYA BHARGAVI
Professor

[Signature]

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

N. Visalakshi

EXTERNAL EXAMINER
S. Gangarajulu

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALLEM-593 437

[Signature]

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO AUROBINDO PHARMA" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out MADAVARAPU JAYA VEERA KUMAR (Regd.No: 19P31E0027) is a bonafied work done under my guidance.

N.S.V. Nooraj
Project Guide
Professor
N S V NOOKA RAJU

N. Visalakshi
Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

K. Gangaraju
EXTERNAL EXAMINER

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM-533

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON DIVIDEND POLICY WITH REFERENCE TO THE SARVARAYA SUGARS LTD." submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by MADHURI ACHARI (Regd.No: 19P31E0028) is a bonafide work done under my guidance.

A VIJAYA BHARGAVI
Professor

Project Guide
[Signature]

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

M. V. S. S. S.

EXTERNAL EXAMINER

K. Ganga Raju

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPATEM-533 4

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON FINANCIAL STATEMENT ANALYSIS WITH REFERENCE TO THE DCC BANK LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by MANDAPAKA SURESH BABU (Regd.No: 19P31E0029) is a bonafied work done under my guidance.

Project Guide
A VIJAYA BHARGAVI
Professor

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER
K. Gangaraj

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALLEM-533

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON MUTUAL FUNDS WITH REFERENCE TO BONANZA PORTFOLIO MANAGEMENT LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by MANIKALA RANJITH (Regd.No: 19P31E0030) is a bonafide work done under my guidance.

Project Guide
Professor
A VIJAYA BHARGAVI

Head of the Department
Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

EXTERNAL EXAMINER

PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPATEM-533 001

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO IT BPM VENTURES" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out **MEDISETTI VEERA VENKATA PRASANTH** (Regd.No: 19P31E0031) is a bonafied work done under my guidance.

N.S.V. Nooka Raju
Project Guide

N S V NOOKA RAJU

Professor

N. Visalakshi
Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

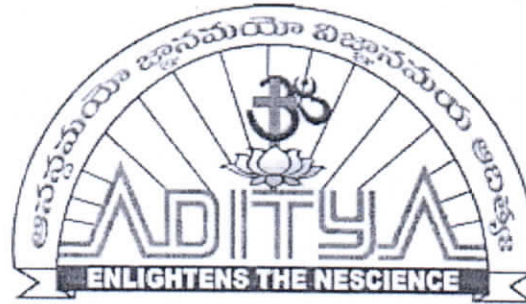
K. Ganga Raju
EXTERNAL EXAMINER

N
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM- 533 001

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON RECRUITMENT AND SELECTION WITH REFERENCE TO IDBI FEDERAL LIFE INSURANCE PVT. LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out **MUKKIRI SATYA SARADA SIREESHA** (Regd.No: 19P31E0032) is a bonafied work done under my guidance.

NSV Nooka Raju
Project Guide

NSV NOOKA RAJU

Professor

W. Visalakshi

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

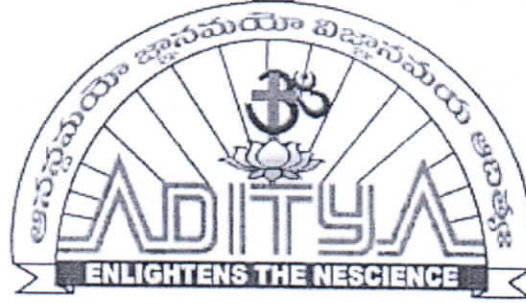
K. Ganga Raju
EXTERNAL EXAMINER

W
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM- 533 41

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON PERFORMANCE APPRAISAL WITH REFERENCE TO SHELTON HOSPITALTY PRIVATE LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out **MULLANGI SATYA SAI NANDINI** (Regd.No: 19P31E0033) is a bonafied work done under my guidance.

N. S. Nooka Raju
Project Guide

N S V NOOKA RAJU
Professor

N. Visalakshi
Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

K. Ganga Raju
EXTERNAL EXAMINER

N
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALEM- 530

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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON EMPLOYEE WELFARE MEASURES WITH REFERENCE TO NAGARJUNA FERTILIZERS" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out MUTHINA POORNIMA (Regd.No: 19P31E0036) is a bonafied work done under my guidance.

N.S.V. Nooka Raju
Project Guide

N S V NOOKA RAJU

Professor

N. Visalakshi
Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

K. Ganga Raju
EXTERNAL EXAMINER

N
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPalem- 533 4

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(Affiliated to JNTUK, Kakinada and Approved by AICTE, New Delhi)

DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON CAPITAL BUDGETING WITH REFERENCE TO KESORAM CEMENT COMPANY" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by **NAGULAPALLI MANIKANTA** (Regd.No: 19P31E0037) is a bonafied work done under my guidance.

Project Guide

A VIJAYA BHARGAVI

Professor

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

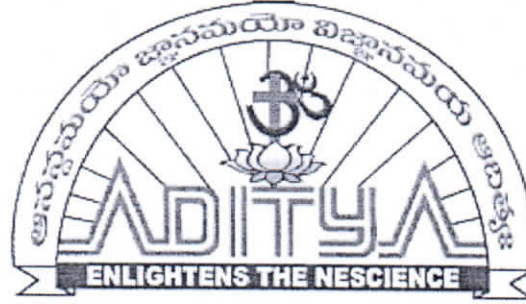
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DEPARTMENT OF MANAGEMENT STUDIES



Certificate

This is to certify that the project work entitled "A STUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO SATTI BABU MOTORS PVT Ltd" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out NIMMAGADDA YAMINI LAKSHMI (Regd.No: 19P31E0039) is a bonafied work done under my guidance.

S.K. Soujanya

Project Guide

S K SOUJANYA

Assistant Professor

N. Visalakshi

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

K. Ganga Raju

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[Signature]

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Certificate

This is to certify that the project work entitled "A STUDY ON PERFORMANCE APPRAISAL WITH REFERENCE TO KOTAK LIFE INSURANCE" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out NUKALA PRAMELA SESHADRI (Regd.No: 19P31E0040) is a bonafied work done under my guidance.

S.K. Soujanya
Project Guide

S K SOUJANYA
Assistant Professor

N. Visalakshi

Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

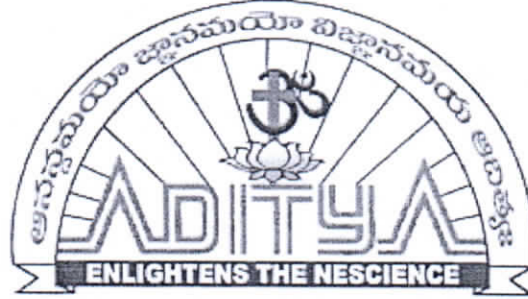
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This is to certify that the project work entitled "A STUDY ON CAPITAL BUDGETING WITH REFERENCE TO SRI RAMADAS PAPER BOARDS PVT LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by **PARVATHA GEETHIKA** (Regd.No: 19P31E0042) is a bonafied work done under my guidance.

Project Guide

A VIJAYA BHARGAVI

Professor

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

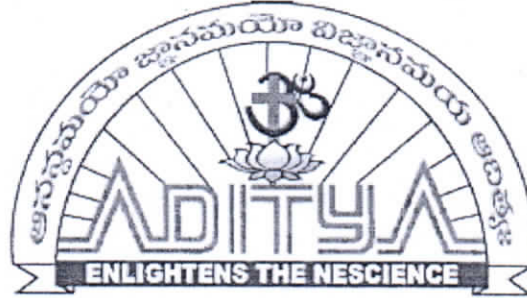
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Certificate

This is to certify that the project work entitled "A STUDY ON EMPLOYEES MOTIVATION WITH REFERENCE TO VISAKA INDUSTRIES LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out **PEDAMALLU YOGA PRIYA SURYA VENKATA GOWRI** (Regd.No: 19P31E0043) is a bonafied work done under my guidance.

S.K. Soujanya
Project Guide

S K SOUJANYA
Assistant Professor

N. Visalakshi
Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

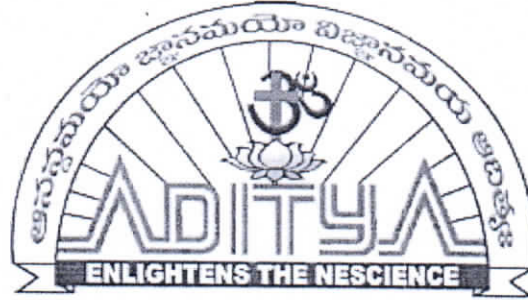
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This is to certify that the project work entitled "A STUDY ON CAPITAL BUDGETING WITH REFERENCE TO HERITAGE PVT LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by **PEDDIREDDI HARIKRISHNA (Regd.No: 19P31E0044)** is a bonafied work done under my guidance.

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A VIJAYA BHARGAVI

Professor

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

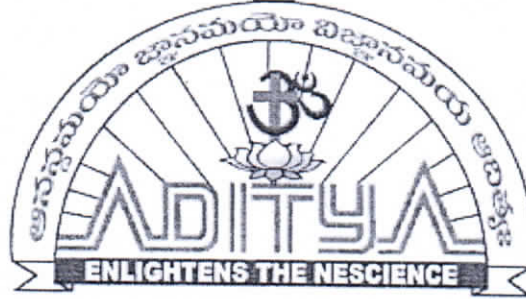
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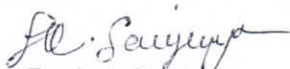
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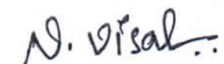


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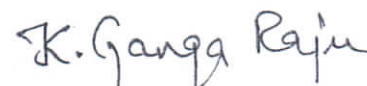
This is to certify that the project work entitled "A STUDY ON ASSESSMENT OF TRAINING NEEDS WITH REFERENCE TO RELIANCE INDUSTRIES LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out **PEDAMALLU PEKETI DHANARAJU** (Regd.No: 19P31E0045) is a bonafied work done under my guidance.


Project Guide

S K SOUJANYA
Assistant Professor


Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD


EXTERNAL EXAMINER


PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPALAM- 533 437

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This is to certify that the project work entitled "A STUDY ON WORKING CAPITAL WITH REFERENCE TO TOBACCO BOARD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out by **RANGAPURAM ABISHEK** (Regd.No: 19P31E0047) is a bonafied work done under my guidance.

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A VIJAYA BHARGAVI

Professor

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

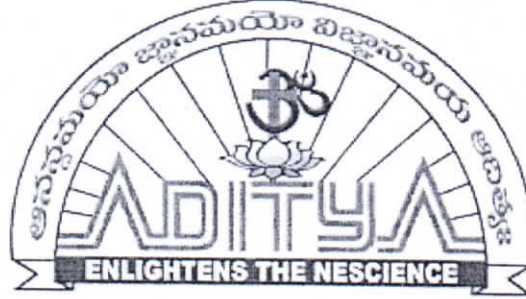
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Certificate

This is to certify that the project work entitled "A STUDY ON RECRUITMENT AND SELECTION WITH REFERENCE TO BIG BAZAAR" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out **RASHIKA SINHA (Regd.No: 19P31E0049)** is a bonafied work done under my guidance.

S K Soujanya
Project Guide

S K SOUJANYA
Assistant Professor

N. Visalakshi

Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

K. Ganga Raju
EXTERNAL EXAMINER


PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPalem- 533 437

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DEPARTMENT OF MANAGEMENT STUDIES



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This is to certify that the project work entitled "A STUDY ON PAYROLL MANAGEMENT SYSTEM WITH REFERENCE TO SHRAVAN SHIPPING PRIVATE LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out SATTI MOUNIKA (Regd.No: 19P31E0052) is a bonafied work done under my guidance.

S K Soujanya
Project Guide

S K SOUJANYA
Assistant Professor

N. Visalakshi
Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

K. Ganga Raju
EXTERNAL EXAMINER

N
PRINCIPAL
Aditya College of
Engineering & Technology
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Certificate

This is to certify that the project work entitled "A STUDY ON JOB SATISFACTION WITH REFERENCE TO STEEL PLANT PRIVATE LIMITED" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out SATYAM MUTYA VENI (Regd.No: 19P31E0053) is a bonafied work done under my guidance.

S K Soujanya
Project Guide

S K SOUJANYA
Assistant Professor

N. Visalakshi
Head of the Department

Dr. N. VISALAKSHI
MA., MBA., MPhil., PhD.,
Professor & HOD

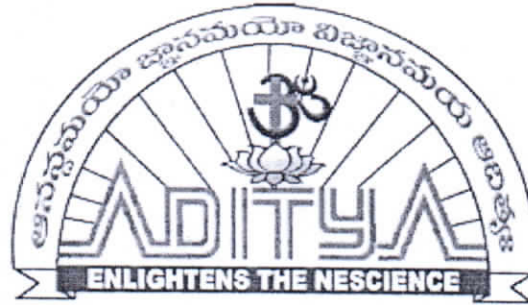
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This is to certify that the project work entitled "A STUDY ON EMPLOYEE MOTIVATION WITH REFERENCE TO GODREJ AND BOYCEE LTD" submitted to JNTU, Kakinada in partial fulfillment of the requirement for the award of the degree of MASTER OF BUSINESS ADMINISTRATION carried out SUDANI KRISHNA SUSMITHA (Regd.No: 19P31E0054) is a bonafied work done under my guidance.

S K Soujanya

Project Guide

S K SOUJANYA

Assistant Professor

N. Visalakshi

Head of the Department

Dr. N. VISALAKSHI

MA., MBA., MPhil., PhD.,

Professor & HOD

K. Ganga Raju

EXTERNAL EXAMINER

W
PRINCIPAL
Aditya College of
Engineering & Technology
SURAMPalem- 533 000