



ADITYA COLLEGE OF PHARMACY

(Affiliated to JNTUK, Approved by AICTE)



(ADITYA NAGAR, ADB ROAD, SURAMPALEM 533 437, E.G.Dt, Ph.9949876664, 08852-200005)

Website: www.acop.edu.in, Email: office@acop.edu.in

Gender Sensitization Programme 2020-2021

S. No	Year	Title of the Program	Date & Duration	Resource person for the event
1	2020-2021	Awareness on Breast Cancer	21-10-2021	Dr. A Haritha. Associate Professor of Aditya college of Pharmacy Surampalem.
2	2020-2021	Awareness on Drug usage and Medication errors	23-09-2021	Students of 5 th PharmD
3	2020-2021	Pharmacovigilance week	22-09-2021	Dr. Somnath Das HOD Respiratory Medicine GSL Medical College & General Hospital, Rajahmundry.
4	2020-2021	Awareness program on Iron-deficiency Anaemia	09-04-2021	Dr. K. Annapurna. Obstetrics & Gynecology. GSL Medical College & General Hospital, Rajahmundry.
5	2020-2021	International Women's Day	08-03-2021	Dr. K. Ravi Shankar Principal & Professor Aditya college of Pharmacy. Surampalem.



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REPORT

Name of the Program : Awareness on Breast Cancer

Resource Persons/ Guest : Dr. A Haritha.

Assistant Professor-

Aditya college of Pharmacy

Place : Surampalem

Date : 21-10-2021

As part of Breast cancer awareness month which is celebrated on third Friday of October every year, Aditya College of Pharmacy was celebrated it on 21-10-2021. Breast cancer awareness is a movement that aims to increase awareness and reduce the stigma linked to the symptoms and treatment of breast cancer. Breast Cancer is rapidly rising amongst women in urban areas and it is the most common cancer in India. The institution decided to create an awareness session to the non-teaching staff as well as to the unskilled employees. So for this session to carry forth Dr. A Haritha. Assistant Professor of Aditya college of Pharmacy and the students of 3rd and 4th PharmD took the opportunity for creating the awareness session. The talk started by discussing how the early diagnosis of cancer can effectively improve detection of breast cancer in early stages and successful treatment resulting in improved quality of life. The students interacted and educated the gathering about self-detection of Breast cancer. By organizing this kind of awareness programs, will decrease the incidence of disease and its related complications.

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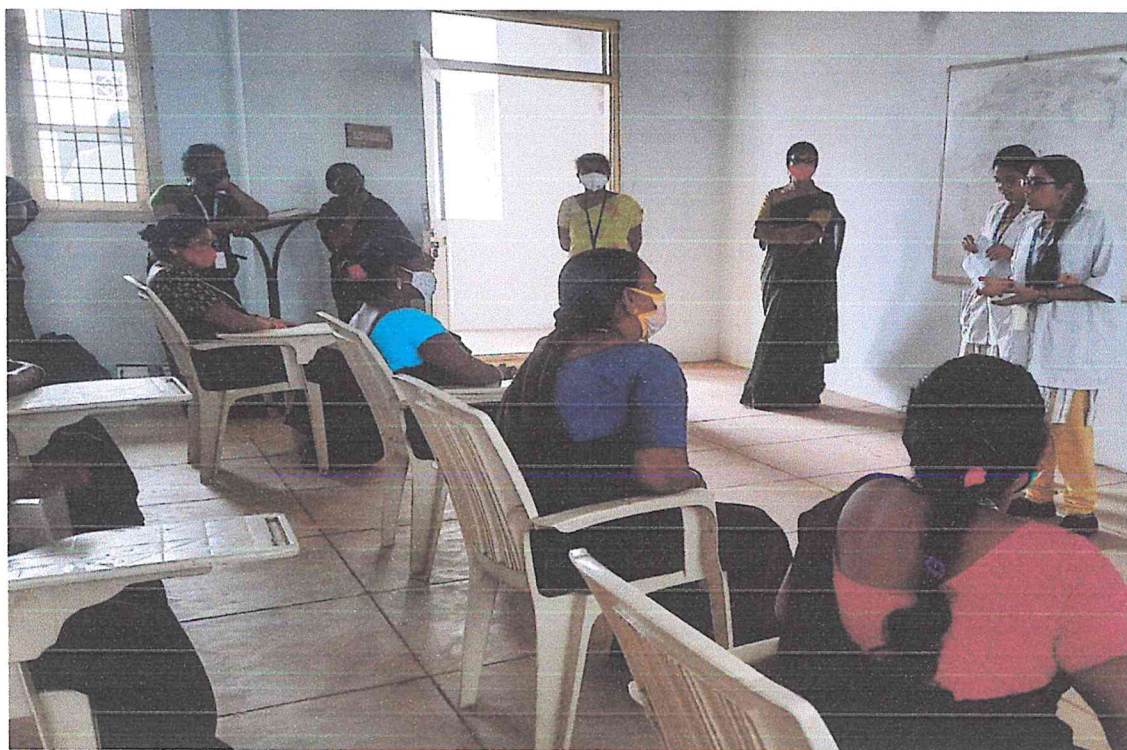
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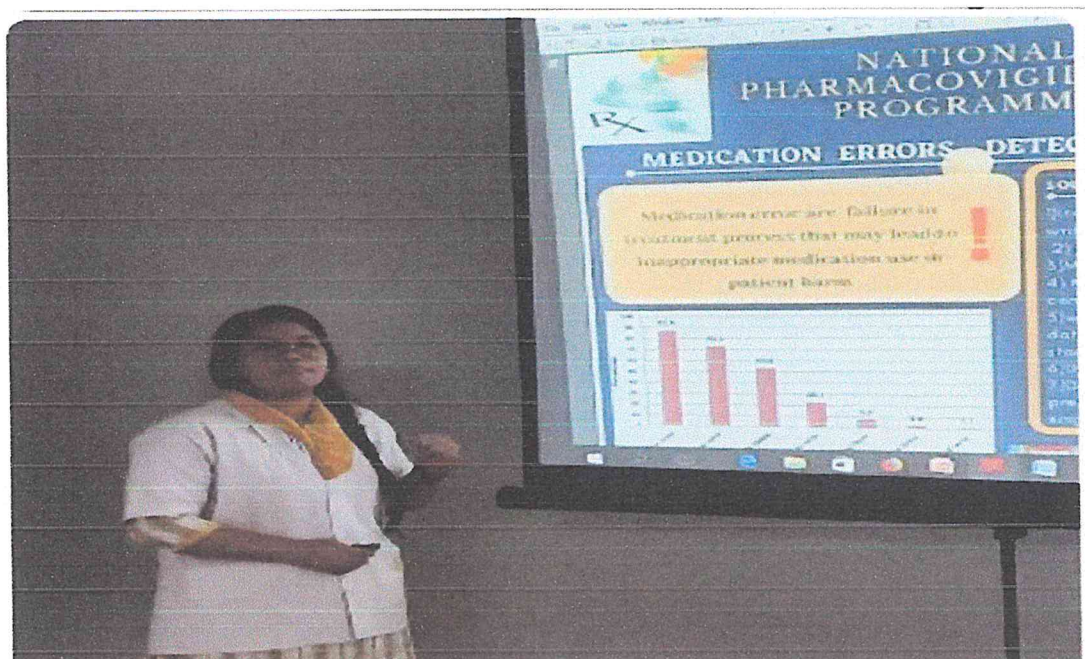
Name of the Program : Awareness on Drug usage and Medication errors

Resource Persons/ Guest : Students of 5th PharmD

Place : Surampalem

Date : 23-09-2021

A medication error is an unintended failure in the drug treatment process that leads to, or has the potential to lead to, harm to the patient. Taking this into consideration the students of V Pharm D on **23-09-2021** started representing a presentation on the Proper drug usage and the adverse effects of medications if not used accurately. The V Pharm D students took an active role in the awareness session and interacted with the PharmD and B.pharmacy students explaining about the medication errors and their effects in the overall health system. The awareness program also mentioned the incidence of the drug errors prevailing in the country.



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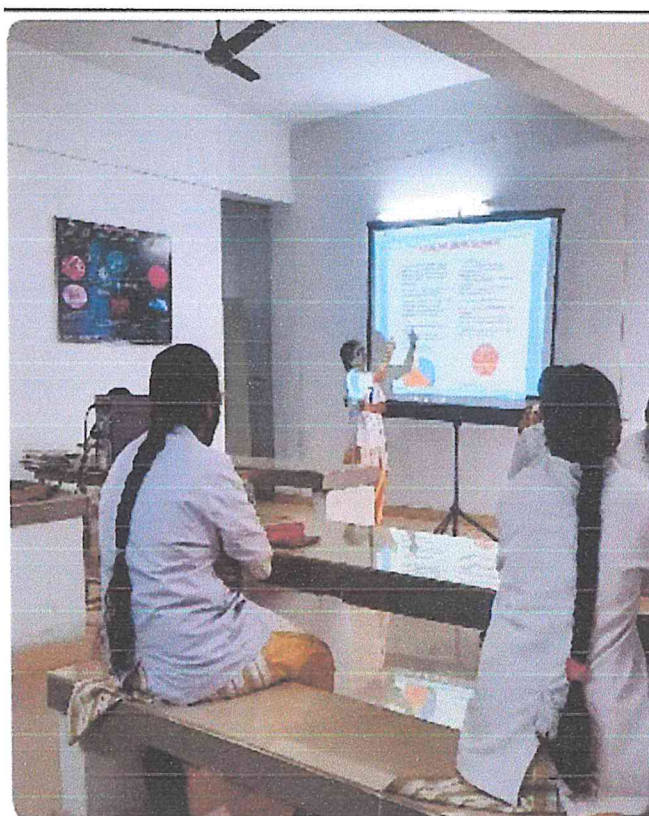
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REPORT


Name of the Program : **Pharmacovigilance week**

Resource Persons/ Guest : **Dr. Somnath Das**
HOD Respiratory Medicine
GSL Medical College & General Hospital,
Rajahmundry

Place : **Surampalem**

Date : **22-09-2021**

A special activity was conducted in Aditya college of Pharmacy on the occasion of National Pharmacovigilance week [17-09-2021 to 23-09-2021] to create awareness on safe drug use and pharmacovigilance. On the occasion of this event Dr. Somnath Das, Professor and Head Department of Respiratory Medicine G.S.L. Medical College gave a lecture on Pharmacovigilance- entitling a concept of "Step towards patient's safety". In this speech the resource person explained about the impact of vigilance programs on improving the medicines safety profile, enhancing patient care and safety. He also addressed that how pharmacovigilance ensures the rigorous testing of clinical drugs and reduces the risk of negative side effects. The guest talk also focussed on the aims of pharmacovigilance in relation to the use of medicines and all medical and paramedical interventions detecting the problems related to the use of medicines and communicating them timely.


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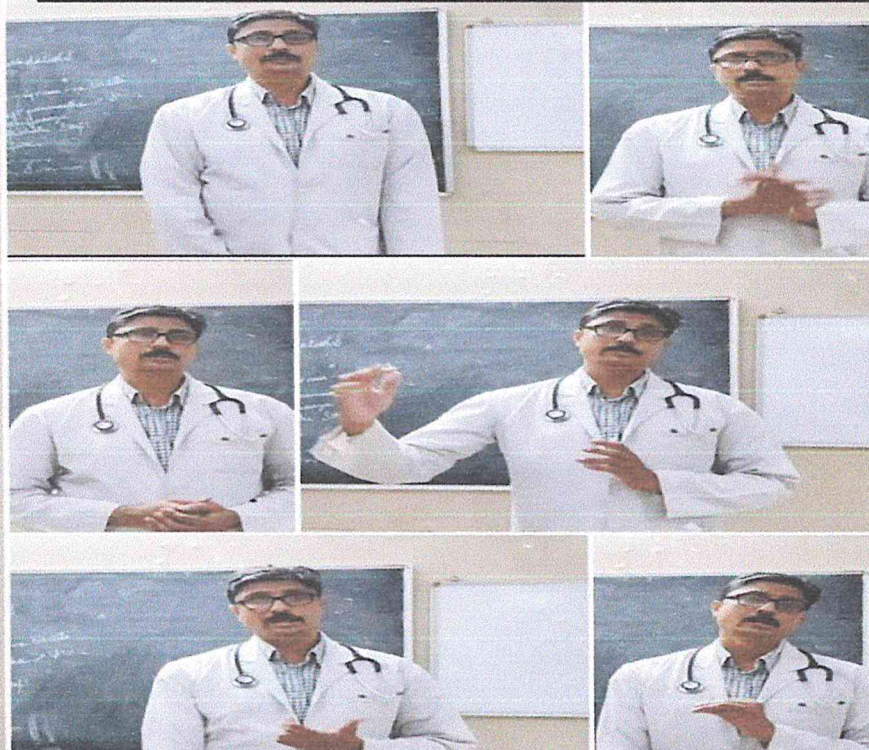
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Dr. SOMNATH DAS From GSL MEDICAL COLLEGE



Giving speech on
"Pharmacovigilance: A step
towards patient safety"



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REPORT


Name of the Program : Awareness program on Iron deficiency Anaemia

Resource Persons/ Guest : Dr. K Annapurna. Obstetrics & Gynaecology
GSL Medical College & General Hospital,
Rajahmundry

Place : Surampalem

Date : 09-04-2021

Aditya College of Pharmacy organized an awareness program on Iron deficiency anaemia by Dr. K Annapurna, Obstetrics & Gynaecologist in GSL Medical College & General Hospital, Rajahmundry. She explained about the most common and widespread nutritional disorder "Iron deficiency anaemia" and its prevalence in India. She demonstrated that due to inadequate dietary intake of iron or due to defective iron absorption and type of complementary food introduction lead to the serious rise of anaemia in women. She also described that due to menstrual blood loss in women, how the required iron is being denied through improper dietary intake. The guest talk focused on building awareness and informing the girl students along with the other lady faculty about the common cases she observes in her day to day visit in the hospital and the steps that could be taken to eradicate the consequences observed by the proper management of food and other essential iron supplements. At the end of the programme, Dr. K Ravi Shankar, Principal thanked the guest and suggested students to incorporate the health guidelines as given by the resource person.


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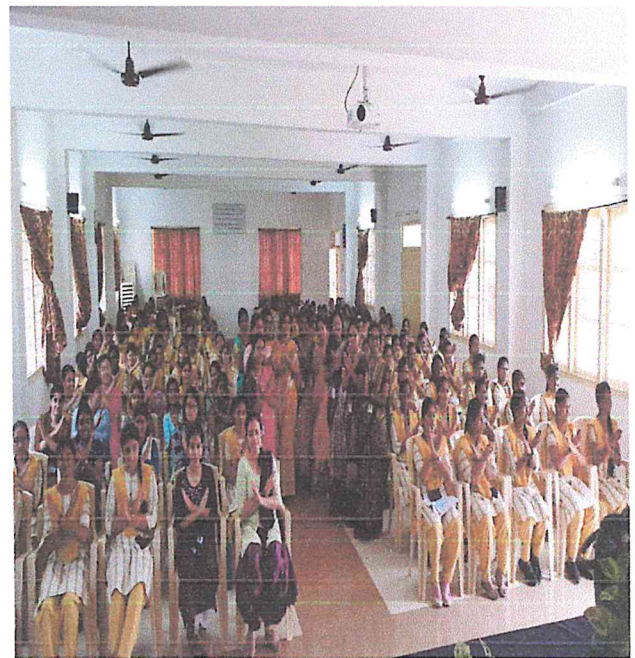
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REPORT

Name of the Program : International Women's Day

Resource Persons/ Guest : Dr. K Ravi Shankar [M.Pharm, Ph.D]

Pharmacology,

Principal & Professor- Aditya college of Pharmacy

Place : Surampalem

Date : 08-03-2021

WOMEN'S DAY

In view of International Women's Day on 08-03-2021, Aditya College of Pharmacy celebrated the occasion on 08-03-2021 where the women faculty were honoured by the Principal Dr. K. Ravi Shankar. And also the girl students who scored well in their academics were awarded with certificate of appreciation. The Principal addressed the gathering with the inspirational talk, speaking of women and their need to develop in every area.



K. Ravi Shankar
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