

ADITYA

COLLEGE OF PHARMACY

Approved by AICTE & PCI – NEW DELHI, Affiliated to JNTUK KAKINADA
(Formerly known as Sri Sai Aditya Institute of Pharmaceutical Science & Research)

Ph: 99498 76664
Email: office@acop.edu.in
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7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years.

TO WHOMSOEVER IT MAY CONCERN

This is to certify that the gender sensitive programs conducted by the institution during the last five years for the promotion of gender equity are listed below:

	Academic Year				
	2016-17	2017-18	2018-19	2019-20	2020-21
Number of events conducted	-	-	2	3	5




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Annual Gender Sensitization Action Plan

S. No	Year	Title of the Program	Date & Duration	Resource person for the event
1	2020-2021	International Women's Day	08-03-2021	Dr. K. Ravi Shankar. Principal & Professor [Pharmacology] Aditya college of Pharmacy. Surampalem.
2	2020-2021	Awareness program on Iron-deficiency Anaemia	09-04-2021	Dr. K. Annapurna. Obstetrics & Gynecology. GSL Medical College & General Hospital, Rajahmundry.
3	2020-2021	Pharmacovigilance week	22-09-2021	Dr. Somnath Das HOD Respiratory Medicine GSL Medical College & General Hospital, Rajahmundry.

4	2020-2021	Awareness on Drug usage and Medication errors	23-09-2021	Students of 5 th PharmD
5	2020-2021	Awareness on Breast Cancer	21-10-2021	Dr. A Haritha. Associate Professor of Aditya college of Pharmacy Surampalem.
6	2019-2020	Awareness programme on Malnutrition	22-11-2020	VI PharmD students.
7	2019-2020	Awareness on Covid precautions	18-12-2020	Dr. Amit Kumar Associate Professor Aditya college of Pharmacy Surampalem.
8	2019-2020	ORS Awareness week	22-02-2019	Dr. M Chakravarthy General Medicine GSL Medical College & General Hospital, Rajahmundry.
9	2018-2019	The power of self- Confidence	18-07-2019	T. Jyothi Sridhar [National Trainer] Junior Chamber International.
10	2018-2019	Awareness on Suicidal prevention and Mental Health	25-09-2019	Dr. Karri Ramareddy, Director & Consultant Psychiatrist



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REPORT:

Name of the Program : **International Women's Day**

Resource Persons/ Guest : **Dr. K Ravi Shankar [M.Pharm, Ph.D]**

Pharmacology,

Principal & Professor- Aditya college of Pharmacy

Place : **Surampalem**

Date : **08-03-2021**

WOMEN'S DAY

In view of International Women's Day on 08-03-2021, Aditya College of Pharmacy celebrated the occasion on 08-03-2021 where the women faculty were honoured by the Principal Dr. K. Ravi Shankar. And also the girl students who scored well in their academics were awarded with certificate of appreciation. The Principal addressed the gathering with the inspirational talk, speaking of women and their need to develop in every area.





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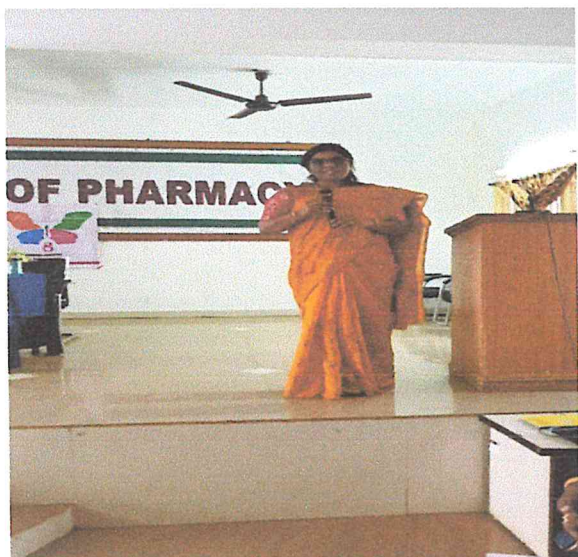
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REPORT

Name of the Program	:	Awareness program on Iron deficiency Anaemia
Resource Persons/ Guest	:	Dr. K Annapurna. Obstetrics & Gynaecology GSL Medical College & General Hospital, Rajahmundry
Place	:	Surampalem
Date	:	09-04-2021

Aditya College of Pharmacy organized an awareness program on Iron deficiency anaemia by Dr. K Annapurna, Obstetrics & Gynaecologist in GSL Medical College & General Hospital, Rajahmundry. She explained about the most common and widespread nutritional disorder "Iron deficiency anaemia" and its prevalence in India. She demonstrated that due to inadequate dietary intake of iron or due to defective iron absorption and type of complementary food introduction lead to the serious rise of anaemia in women. She also described that due to menstrual blood loss in women, how the required iron is being denied through improper dietary intake. The guest talk focused on building awareness and informing the girl students along with the other lady faculty about the common cases she observes in her day to day visit in the hospital and the steps that could be taken to eradicate the consequences observed by the proper management of food and other essential iron supplements. At the end of the programme, Dr. K Ravi Shankar, Principal thanked the guest and suggested students to incorporate the health guidelines as given by the resource person.



Speech by the Resource Person



Doctor's interaction with the gathering



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REPORT:

Name of the Program : **Pharmacovigilance week**

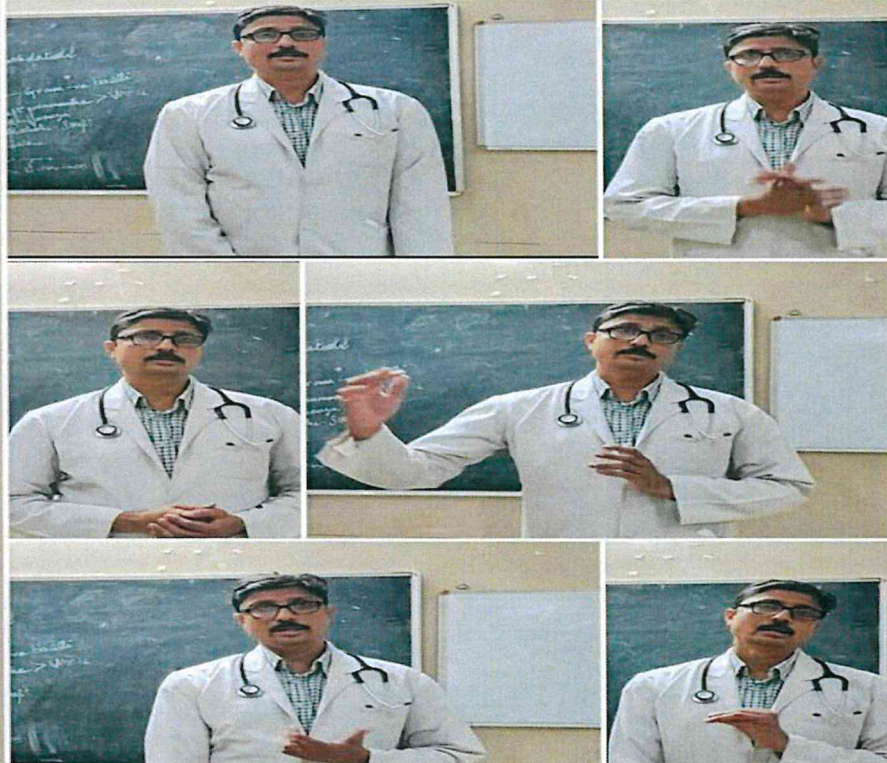
Resource Persons/ Guest : **Dr. Somnath Das**
HOD Respiratory Medicine
GSL Medical College & General Hospital,
Rajahmundry.

Place : **Surampalem**

Date : **22-09-2021**

A special activity was conducted in Aditya college of Pharmacy on the occasion of National Pharmacovigilance week [17-09-2021 to 23-09-2021] to create awareness on safe drug use and pharmacovigilance. On the occasion of this event Dr. Somnath Das, Professor and Head Department of Respiratory Medicine G.S.L. Medical College gave a lecture on Pharmacovigilance- entitling a concept of "Step towards patient's safety". In this speech the resource person explained about the impact of vigilance programs on improving the medicines safety profile, enhancing patient care and safety. He also addressed that how pharmacovigilance ensures the rigorous testing of clinical drugs and reduces the risk of negative side effects. The guest talk also focussed on the aims of pharmacovigilance in relation to the use of medicines and all medical and paramedical interventions detecting the problems related to the use of medicines and communicating them timely.

Dr.SOMNATH DAS
From GSL MEDICAL
COLLEGE



Giving speech on
"Pharmacovigilance: A step
towards patient safety"



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REPORT:

Name of the Program	:	Awareness on Drug usage and Medication errors
Resource Persons/ Guest	:	Students of 5 th PharmD
Place	:	Surampalem
Date	:	23-09-2021

A medication error is an unintended failure in the drug treatment process that leads to, or has the potential to lead to, harm to the patient. Taking this into consideration the students of V Pharm D on 23-09-2021 started representing a presentation on the Proper drug usage and the adverse effects of medications if not used accurately. The V Pharm D students took an active role in the awareness session and interacted with the PharmD and B.pharmacy students explaining about the medication errors and their effects in the overall health system. The awareness program also mentioned the incidence of the drug errors prevailing in the country.





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REPORT:

Name of the Program	:	Awareness on Breast Cancer
Resource Persons/ Guest	:	Dr. A Haritha. Assistant Professor- Aditya college of Pharmacy
Place	:	Surampalem
Date	:	21-10-2021

As part of Breast cancer awareness month which is celebrated on third Friday of October every year, institution Aditya College of Pharmacy celebrated it on 21-10-2021. Breast cancer awareness is a movement that aims to increase awareness and reduce the stigma linked to the symptoms and treatment of breast cancer. Breast Cancer is rapidly rising amongst women in urban areas and it is the most common cancer in India. The institution decided to create an awareness session to the non-teaching staff as well as to the unskilled employees. So for this session to carry forth Dr. A Haritha, Assistant Professor of Aditya college of Pharmacy and the students of 3rd and 4th PharmD took the opportunity for creating the awareness session. The talk started by discussing how the early diagnosis of cancer can effectively improve detection of breast cancer in early stages and successful treatment resulting in improved quality of life. The students interacted and educated the gathering about self-detection of Breast cancer. By organizing this kind of awareness programs, will decrease the incidence of disease and its related complications.





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REPORT:

Name of the Program	:	Awareness programme on Malnutrition
Resource Persons/ Guest	:	VI PharmD students.
Place	:	Surampalem
Date	:	22-11-2020

Aditya College of Pharmacy on a regular basis conducts various camps and activities in hospitals, villages and school to create awareness about health and social issues through its students and staffs. The students conducted Anthropometry among school students of nearby Panduru villiage to see the effect of malnuorishment and to educate students, parents and school teachers about the importance of balanced and nutritious diet for the mental and physical development of growing childrens.





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REPORT:

Name of the Program	:	Awareness on Covid precautions
Resource Persons/ Guest	:	Amit Kumar. Associate Professor- Aditya college of Pharmacy
Place	:	Surampalem
Date	:	18-12-2020

As a part of creating awareness sessions for the pandemic Covid-19 Aditya college of Pharmacy decided to start an attention program regarding the precautions that are to be taken during the outbreak of Covid-19. To carry forth this session Mr.Amit Kumar- Associate professor of Aditya college of Pharmacy took the lead in guiding the Non- teaching faculty regarding the proper precautions to be considered in safeguarding the health and further spread of Covid-19.

Few points described by the speaker for the Non-teaching and Unskilled employees included:

- Maintain a safe distance from others (at least 1 metre), even if they don't appear to be sick.
- Wear a mask in public, especially indoors or when physical distancing is not possible.
- Choose open, well-ventilated spaces over closed ones. Open a window if indoors.
- Get vaccinated when it's your turn. Follow local guidance about vaccination.
- Cover your nose and mouth with your bent elbow or a tissue when you cough or sneeze.
- Stay home if you feel unwell.

While it is crucial to mention hygiene standards like washing your hands frequently, especially if you have travelled by public transport. Using an alcohol sanitizer, in case you are travelling to disinfect your hands, wearing a mask (cover your nose and mouth) and avoiding touching your hand or mouth.

Masks: Properly fitted masks can help prevent the spread of the virus from the person wearing the mask to others. Masks alone do not protect against COVID-19, and should be combined with physical distancing and hand hygiene.

If you have a fever, cough and difficulty breathing, seek medical attention. Call in advance so your healthcare provider can direct you to the right health facility. This protects you, and prevents the spread of viruses and other infections. Do not spit or shout in public places to avoid the spread of droplets.

Do not touch your eyes, nose and mouth with unclean hands. Ensure that the surfaces and objects are regularly cleaned.



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REPORT:

Name of the Program	:	ORS Awareness week
Resource Persons/ Guest	:	Dr. Chakravarthy General Medicine
Place	:	GSL Medical College & General Hospital, Rajahmundry.
Date	:	22-02-2019

The World Health Organization (WHO) has marked July 29 as World ORS Day to stress on the usage and significance of Oral Rehydration Salts (ORS). Hence ORS awareness week was conducted on July 27th 2021 in GSL Medical College & General Hospital, Rajahmundry, where PharmD students of Aditya College of Pharmacy participated in the awareness session. The Guest speaker Dr. Chakravarthy, General Medicine from Government General Hospital started the speech by stating what is meant by ORS therapy and continued the talk expressing how the Oral Rehydration Solution helps the human body in maintaining electrolyte balance and how the consumption of ORS helps the intestines to absorb water. The speaker ended the talk by discussing the importance of such solutions to babies suffering from diarrhoea and how its use is not being restricted to babies and elders are also being prescribed it for staying hydrated.



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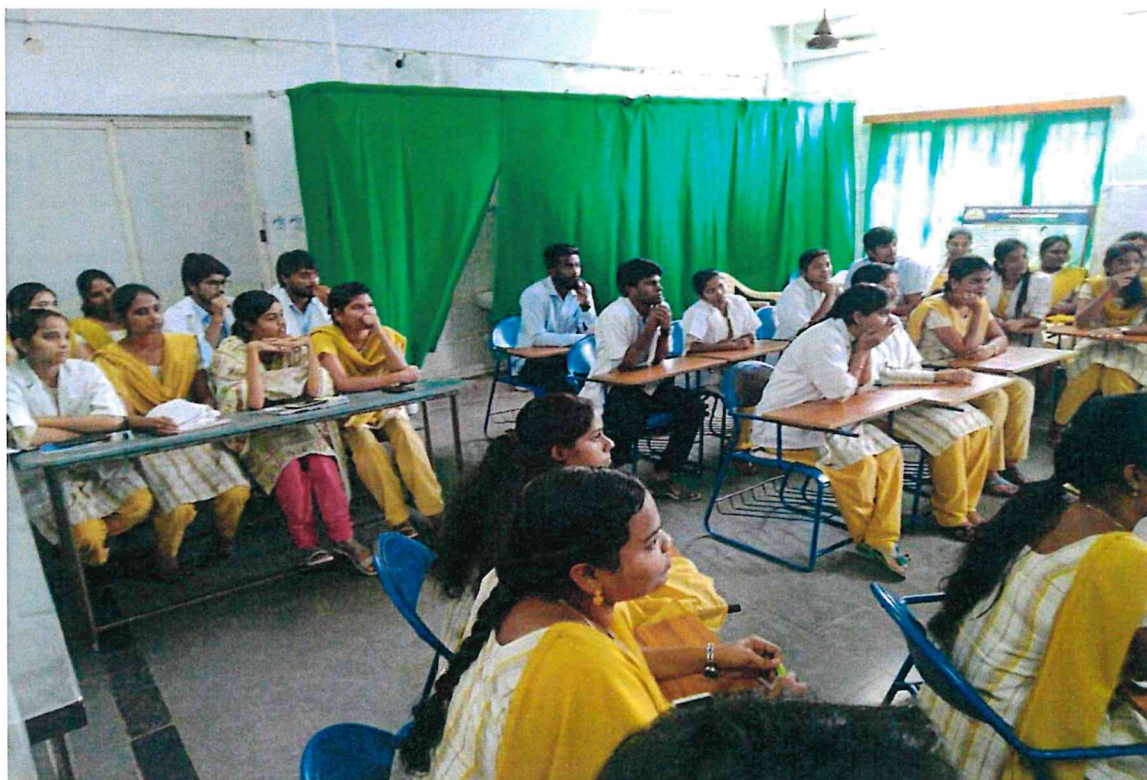
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REPORT:

Name of the Program	:	The power of self- Confidence
Resource Persons/ Guest	:	T. Jyothi Sridhar [National Trainer] Junior Chamber International.
Place	:	GSL Medical College & General Hospital, Rajahmundry.
Date	:	18-07-2019

A motivational talk was organized for students of IV and V PharmD on The Power of Self-confidence. The speech was started at GSL Medical College & General hospital by T. Jyothi Sridhar [National Trainer] Junior Chamber International. The resource person stated that confidence helps us feel ready for life's experiences. She motivated that when we are confident, we are more likely to move forward with people and opportunities. She also gave few tips to improve self-confidence and the coping methods to handle setbacks and failures. The guest inspired with her energetic speech ending that Self-confidence is the trust in one's abilities, capabilities and judgement with a good news that self-confidence is something which can be improved and built.





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REPORT:

Name of the Program	:	Awareness on Suicidal prevention and Mental Health
Resource Persons/ Guest	:	Dr. Karri Ramareddy, Director & Consultant Psychiatrist Manasa Hospital, Rajahmahendravaram
Place	:	Surampalem
Date	:	25-09-2019

Every year on 25th of September was chosen as the date for World Pharmacists Day because on this very day in 1912 The International Pharmaceutical Federation was originally established. On the occasion of World Pharmacist Day, Aditya college of Pharmacy celebrates Pharmacist Day every year and encourages students, staff members in participating in the event. On the occasion of Pharmacist day a guest speaker from Rajahmundry, Dr. Karri Ramareddy, Director and Consultant Psychiatrist was invited for the event and was requested to give an awareness program on Suicidal prevention and mental health concept. The speaker started the speech addressing Suicide as a significant but often neglected public health issue surrounded by stigma, myths, and taboos. He stated that for every year, more than 700,000 people take their own life after many suicide attempts, corresponding to one death every 40 seconds. The speaker ended the talk by sharing the main aim to raise the mental health campaigns and how they lead in creating priority of mental health issues around the world mobilizing efforts in support of mental health, focusing on the prevention, screening, assessment, and treatment of mental disorders and behavioural conditions.

On the occasion of World Pharmacist day, the students and staff of Aditya College of Pharmacy formed the shape of Motor & Pestle and completed the event where the Guest of speaker was thanked by the Chairperson of Aditya Educational Institutes Dr. Nallamilli Sesha Reddy and the Principal of Aditya college of Pharmacy Dr. K Ravi Shankar.





MOTOR & PESTLE FORMATION BY ADITYA COLLEGE OF PHARMACY STUDENTS & STAFF



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