

Approved by AICTE & PCI — NEW DELHI, Affiliated to JNTU KAKINADA (Formerly known as Aditya Institute of Pharmaceutical Sciences & Research)

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The Cultural Committee is constituted with a core objective of upholding the core values of the Institution which is to contribute in the overall development of an individual capable of contributing towards the growth of the Institution. The Committee strives to celebrate the cultural diversity on the campus by organizing various cultural performances during Festivals, Commemorative days and important days. The Committee provides many enough opportunities for the students to relax and enjoy campus life amidst rigorous academics.

The Cultural Committee of Aditya Pharmacy College is responsible for keeping the spirits alive on the campus by organizing a multitude of cultural activities round the year. Be it celebration of almost every festival or frequent open air jamming sessions we make sure that every event last in your memory for a lifetime. APC celebrated number of events and programmes in the last 05 years which created cultural ambience atmosphere in terms of behaviour, attitude and Presentation Aspects.

NATIONAL FESTIVALS:

Events like Republic Day, Independence Day, in a year are celebrated on Aditya Pharmacy College with a motto of promoting Nationalism and Patriotism in the students. Every year these days are celebrated on the campus which makes the students inculcate a feeling of attachment and Commitment to a Country, Nation or Political Community and understand the Sacrifices made by our great freedom fighters.

IMPORTANT DAYS:

Teacher's Day, Women's Day, Yoga Day, Vaccination Day, Pharmacist Day is celebrated on the campus to pay tribute to great personalities and also to appreciate the contributions of these famous personalities. This stands as a platform to the students to identify their roles and responsibilities. Women's day is celebrated to witness a Women's success and raising awareness against bias. Pharmacist Day is celebrated to enhance the importance of the pharmacy and make the people know about the greatness of the pharmacy profession. It's a great opportunity to the students to know about the latest information about the Pharmacy Professional by a theme of every year and to offer the tribute to the great scientist who made great contributions to the Development of the Pharmacy profession. It creates a spirit among the students to play a vital role in the development of a Nation.





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RELIGIOUS FESTIVALS:

A Festival is an occasion of enjoyment and celebration, which promotes **social interaction** and harmony. APC celebrates festivals like **Sankranti**, **Onam**, **Diwali**, **Dussehra**, which paves a way to celebrate glorious heritage, culture and traditions.

These Festivals helps students learn the important principles and Ethics, while celebrating these festivals, a feeling of LOVE, TOLERANCE and Understanding will be developed in the community. On this occasion we express our gratitude to God, for the special thing or event that originated on these Particular festivals.

LOCAL RITUALS:

APC interestingly celebrates local rituals like **Bhogi Mantalu**, **Bhogi Pallu**, **Kola tam**, which tie the students to ancient culture and heritage. Students get **connected with the nature** and seasons in celebrating these rituals. Also, the celebration of the rituals helps the students carry a deeper level of consciousness.

NATIONAL INTEGRATION:

Aditya Pharmacy College, celebrates Days like INTERNATIONAL STUDENT'S DAY, INTERNATIONAL STUDENT'S DAY, INTERNATIONAL GIRL CHILD DAY, which holds importance and eliminates certain challenges as students they face around the world.

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Ref: APC/ Cultural/ 2020-2021/CO

ABOUT THE COMMITTEE

FUNCTIONS

- A. To create interest & Refreshment amongst students and faculty members towards cultural activities.
- B. To provide a platform for students to takeout their hidden talent.
- C. To enhance the interest towards the student participants in cultural activities.
- **D.** To achieve their goals by organizing various competitions in the following categories: dancing, singing, drama, mime, extempore, debate etc.
- E. To promote every individual's interest and try to discover the hidden talents in students.
- **F.** The committee aspires to inculcate qualities such as, team spirit, confidence, expressiveness, communication.
- G. It is designed to serve the interests of the student's community in competitive cultural fests.

RESPONSIBILITIES:

- A. The committee shall promote cultural activities by motivating students and members of faculty.
- B. To Promote team spirit among the students by making healthy competition.
- C. To organize cultural events in order to train students for state and national level competitions.
- **D.** To arrange for better platform where they can exhibit their skills.
- E. Proper maintenance of cultural accessories to perform their activities properly.

FACILITIES OF THE COMMITTEE:

- 1. A cultural hall with sound system is provided to students for practicing &showcasing their talents.
- 2. Dressing rooms are provided to participants.
- 3. Transportation will be provided for all the students and faculty attending the event.
- 4. Provides disciplinary actions for security purpose.
- 5. Provides refreshments to participants





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Standard Operating Procedure

Cultural Committee of Aditya Pharmacy College mainly aims at creating cultural diversity by organizing various activities. The committee will strive hard to provide the students with ample full of opportunities which supports them to display creative talents in a variety of ways. It also makes sure that the committee is giving a chance for the students to relax and enjoy campus life amidst rigorous academics. The committee also attempts to provide an opportunity for students to collaborate and build their organizational skills while managing events. It is a forum through which the culture and traditions of our country could be showcased, thereby building a sense of national pride among the students.

• Objectives of the Cultural Committee:

- 1) To provide a Platform for the students to go beyond their academics.
- 2) To explore their talents in a creative manner and showcase their hidden talents.
- 3) To plan and organize various Intra college& Inter college activities.
- 4) To encourage the students to take active participation in various activities.
- 5) To promote team spirit among the student community.

• Schedule of Meetings:

- 1. A formal meeting is planned at beginning of every academic year, to plan for the year's activities, and submit a strategic perspective plan in the format given.
- 2. A review meeting is planned at the end of every academic year to review activities facilitated and the progress of the Committee.
- 3. Minutes of informal meetings need to be maintained.
- 4. The committee would meet prior to the start of an event to discuss overall planning as well as individual roles & responsibilities.

• Responsibilities of the Co-Ordinator:

- 1. Expected to set an Agenda for the Meetings.
- 2. Proper Documentation of necessary relevant documents.
- 3. Minutes of the Meeting need to be circulated.



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• Working of the Committee:

- 1. A Strategic perspective plan needs to be submitted including the budget details for every academic year.
- 2. This committee is responsible for all Intra college Cultural Events which is going to be conducted in the college.
- 3. The Committee is also responsible for organizing Celebrations of National Festivals and any days of Local, National and International significance in the college.
- **4.** The Committee needs to conduct informal meetings at regular Intervals to discuss and allocate task for smooth functioning.

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Ref ACP/ Cultural/ 2020-2021/CO

CULTURAL COMMITTEE CONVENING ORDER AY: 2020-21

The Principal has constituted Cultural Committee with the following members for the academic year 2020-21 for smooth functioning of cultural activities which are to be held Intra college level and Inter College Level to explore the hidden talents from the students

S No	Name of the Committee Members	Designation	Role
I	Dr. V. Ravi Sankar	Principal	Chairman
2	Mrs. G. Sridevi	Asst. Professor	Coordinator-1
3	Mr. S. Nageswara Rao	Asst. Professor	Coordinator-2
4	Mr. A. Venkateswara Rao	Asst. Professor	Member
5	Mr. P. Pydi Raju	Asst. Professor	Member
6	Ms. K. Pushpa Latha	Asst. Professor	Member
7	Mrs. V. Swaroopa	Asst. Professor	Member
8	Ms. A. Yashoda Krishna 183G1R0006	Student	Member
9	Mr. G. Venkata Prudhvi 183G1R0040	Student	Member
10	Mr. K. Go manikanta 173G1R0025	Student	Member
11	Ms. G. Kavya Sri 163G1R0073	Student	Member



Principal

Ref: APC/CC/2020-21/

FESTIVALS /COMMEMORATIVE DAYS /IMPORTANT DAYS CELEBRATED

S. No	Name of the Event	Date	Students Participated
1	Sankranti	13/01/2021	35
2	International Women's Day	08/03/2021	336
3	National Vaccination Day	16/03/2021	265





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Dt: 08-01-2021

CIRCULAR

We informed to all the Staff Members and Students that Management would like to organize the **Sankranti Celebrations** on **13.01.2021**. On behalf of this occasion, Management willing to conduct competitions indifferent categories like Traditional dress fancy Competition, Rangoli competition and Mehandi competition on the theme of the festival for the students. Prizes will be disturbed to the winners of the competition. Interested students can give their names to the Organizers before **11.01.2021**. On the day of the occasion all the students must attend the college in traditional civil dress and make the event most successful through your cooperation.



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Sankranti Celebrations









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Date: 13th January 2021

REPORT ON SANKRANTI FESTIVAL

Venue: Aditya Pharmacy College **No of students Participated**: 35

Name of the Chief Guest: Dr. D. Sathis Kumar

"India is known as a land of festivals and celebrations; Sankranti is one of them which are unique in its perception and significance."

Festivals are the period of celebration and bring peace and joy for everyone. They are an expressive way to celebrate glorious heritage, culture and traditions. To enhance that among our students, the cultural Committee organized an Act of Dancing, Rangoli competitions and Traditional Fancy dress competitions which made the students understand and imbibe the rich culture and tradition into their minds and carried the flavor all through the performance. The students, who enacted these roles, were perfect in their poise, confidence and expression. The Chief guest **Dr. D. Sathis Kumar**, addressed the gathering and spoke that students must enjoy the celebration which is a part of the philosophy of 'learning by doing'. A number of **35**Students learnt the values of honesty, respect, humility and obedience, which are the core of our Indian epics. All the students enthusiastically participated and enjoyed the celebration. Prizes were distributed to the winners by the chief guest Dr. D. Sathis Kumar. Thus, the celebration not only enriched their learning but also made it memorable.



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Dt: 04-03-2021

CIRCULAR

We informed to all the Staff Members that Management would like to organize the International **Women's Day Celebrations** on **08.03.2021.** On behalf of this occasion, Management willing to conduct an Essay writing competition at our seminar hall from afternoon session. All the faculty members and students must attend the college without fail.



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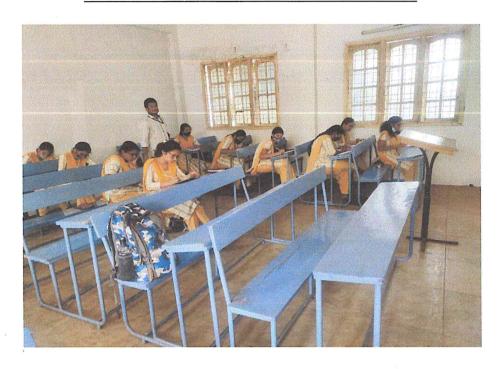


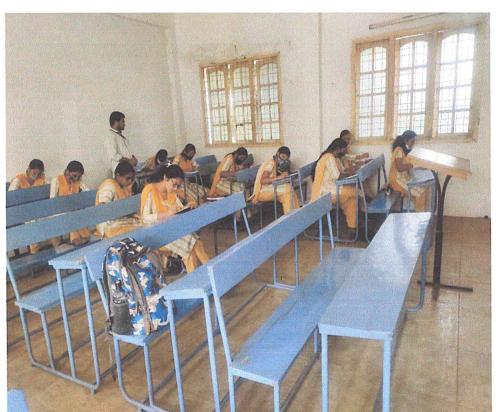


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INTERNATIONAL WOMEN'S DAY CELEBRATIONS - 2021





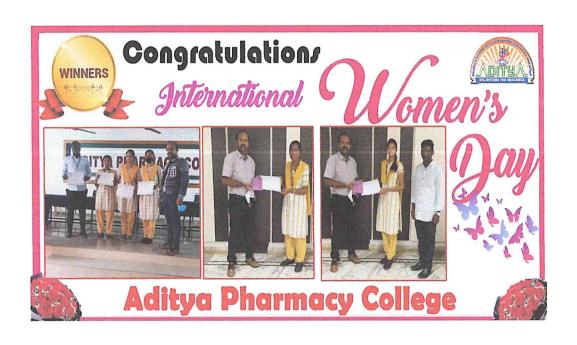


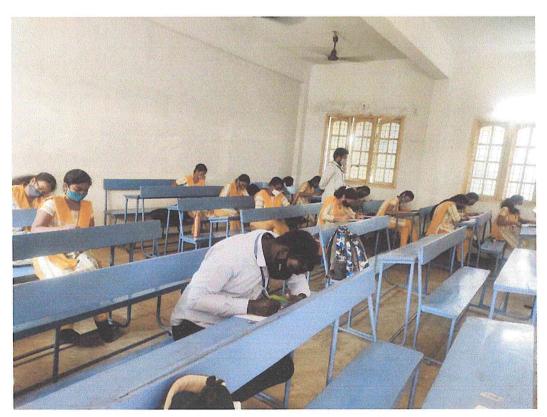
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Date: 8th March 2021

Report on Women's Day Celebrations - 2021

Venue: APC Seminar Hall

No of students Participated: 336

Name of the Chief Guest: Dr. D. Sathis Kumar

The function was held in the college premises to celebrate one of the dearest programmes, Women's Day. The Principal of our college **Dr.D.Sathis Kumar**, presided over the whole function, attended by **336 number of students & Teachers**. Chief Guest **Dr. D. Sathis Kumar**, addressed the gathering, and spoke few words about the women life and their present status in the society. Later on, an Essay competition was held for the students on Role of women in the present society. The program was closed with the distribution of Prizes to the winners.



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Dt: 13-03-2021

CIRCULAR

We informed to all the Staff Members that Management would like to organize the **National Vaccination Day** on **16.03.2021.** On behalf of this Management is willing to conduct a vaccination drive at **APC** seminar hall. All the faculty and students must utilize this opportunity without fail.



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NATIONAL VACCINATION DAY









Date: 16th March 2021

Report on National Vaccination Day

Venue : APC Seminar Hall

No of students Participated: 265

Name of the Chief Guest: Dr. D. Sathis Kumar

The Program was held in the college premises to celebrate one of the most important programmes, National Vaccination Day. The Principal of our college **Dr.D.Sathis Kumar**, presided over the whole function, attended by **265 number of Students & Teachers. Chief Guest Dr.D.Sathis Kumar**, addressed the gathering, and spoke few words about the importance of vaccination and advises everyone to utilize the opportunity to get vaccinated. Vaccination keeps everyone away from many of the problem. Principal encourages everyone to get vaccinated. Many of the people utilize the opportunity and get vaccinated.



